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KEITH'S 1942 Berry Book

Keith Plant Nursery - Sawyer, Mich.

STRAWBERRY AND BLUEBERRY HEADQUARTERS



Over $\frac{1}{2}$ inch across.
It's fun to grow and
pick these big beau-
tiful Blueberries in
your garden.

PAYMASTER

A NEW Strawberry

Offered for the first time

A cross between the Premier and the Gem Everbearer. We have fruited and tested it for four years. It's a dandy berry.

Special Offer No. 2

We want you to try Paymaster, therefore this special offer. You'll like this better berry. It's a long, persistent fruiter.

6 plants
for
\$1⁰⁰
Post-
paid

Keith's

Cultivated Blueberries

NOW

**YOU CAN GROW BIG
Sweet Blueberries in your
Garden.**

Berries from these cultivated Blueberries sell for 35c to 60c per quart. Mature bushes bear from 2500 to 3500 quarts per acre per year. One crop will then bring you over \$1500 per acre.

Special Offer

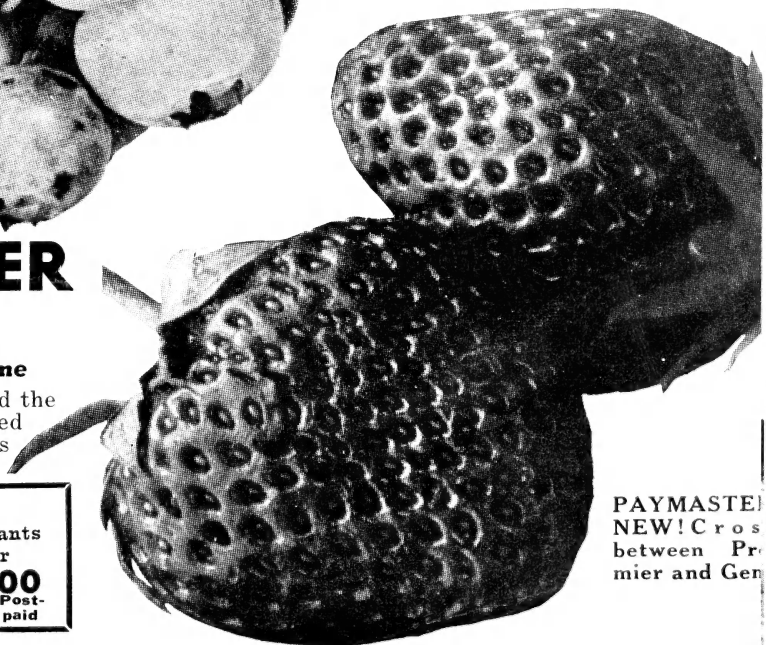
That you may see for yourself how wonderful and easily grown our Cultivated Blueberries are, we make you this special Offer of two sample bushes.

Two
Sample
2-yr.
Blueberry
Bushes
for ONLY

\$1⁰⁰

Postpaid in
Mich., Ill.,
Ind., Wis.,
Ohio. Other
States add
17c.

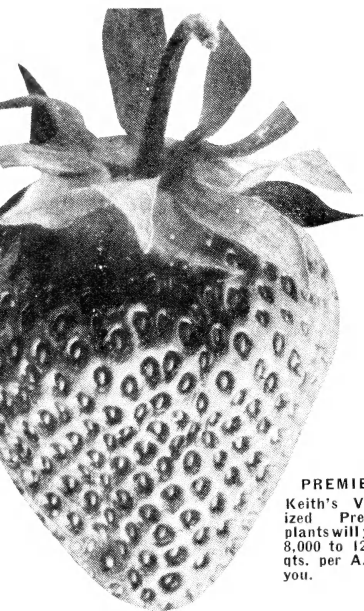
See p. 12 for Special Offer on 3-yr. Bushes (fruiting size)



**PAYMASTER
NEW! Cross
between Premier and Gem**

Keith's 3 Leaders

**Premier-Early
Dorsett-Midseason
Catskill-Late**



PREMIER
Keith's Vitalized Premier plants will yield 8,000 to 12,000 qts. per A. for you.

Premier Earliest Berry, Withstands Frosts

Fruit men and leading Horticulturists now admit Premier to be the best early strawberries. Berries are large, firm, bright red, a rich flavor, red to the core.

A very heavy fruiter. Berries don't run small toward end of season. It's a worthy early strawberry. Brings the highest price in any market.

Premier is planted most exclusively in this great berry section as an extra early variety. It withstands frost better than other varieties. We recommend it most highly and will guarantee our Premier plants to be genuine, to grow and satisfy.

Produces Large Yields

Keith's "Vitalized" Premier plants often yield over 1½ qts. of attractive large berries per every plant set. Think of picking 12,000 quarts of berries per acre—8,000 Keith's "Vitalized" Premier plants can be made to do it on average soil. Set plants that are grown right. It's expensive to set cheap non-productive plants of any kind.

KEITH'S

3-Leader Offer

50 Premier ONLY

25 Dorsett

25 Catskill

\$150

NO DISCOUNT

(For Postage see page 22)

Dorsett (Midseason)

(See page 6 also)

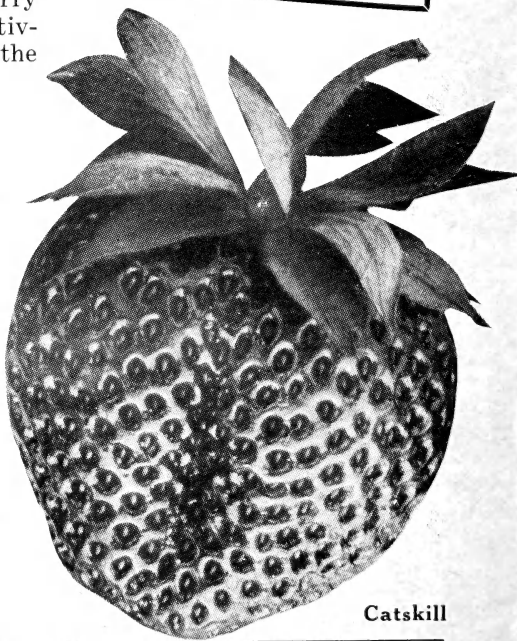
It's "Tops" in color, flavor, and for home uses. Space does not enable us to give much here regarding this fine variety, but we want to include it as the Mid-season berry in our "3-Leader Combination," for Dorsett is a dandy good berry (see top p. 6). It has a catchy glossy red color, a captivating flavor, and in size it takes a front seat. It's just the berry for this place in this combination.

Catskill (Late)

Berries—Large
Perfect, Uniform
Attractive.

This new variety, although not extensively grown at present, is being grabbed up in those localities where it has been grown, faster than the plants can be produced. It originated at the New York State Expt. Station from a cross between Premier and Marshall, and since its introduction it has certainly made good. It is adapted to a large range of soil and climate like the Premier and in many tests has out-yielded that variety with larger berries that hold their size throughout the fruiting season. Catskill will not disappoint you.

Here are a few of the characteristics which make Catskill famous: Catskill berries are large to very large, attractive glossy red, medium sweet, and good flavor. If you haven't seen or grown the Catskill you have a big surprise coming.



Catskill

NOTE PLEASE—Premier—Dorsett—Catskill—Combination

**3—LEADER
Combination Offer**

Here's your chance to get our three leading Varieties at reduced prices. **NO DISCOUNT.**

	25 ea. var.	50 ea. var.	100 ea. var.	250 ea. var.	500 ea. var.	1000 ea. var.
Premier						
Dorsett	(75 plants)	(150 plants)	(300 plants)	(600 plants)	(1500 plants)	(3000 plants)
Catskill	\$1.25	\$2.00	\$2.95	\$6.90	\$10.50	\$19.50

A Home Strawberry Bed Pays Big Dividends

Fresh, Sweet, Juicy, Red Strawberries Every Day for Your Table, and Lots of Them

WHY pay 25c to 35c a quart for your strawberries when you can easily grow all you want right in your own back yard or garden? You have no idea how little time, space, and cost it will take to have plenty sweet, ripe luscious berries you want. Just think, the berries will cost less than 1c per quart.

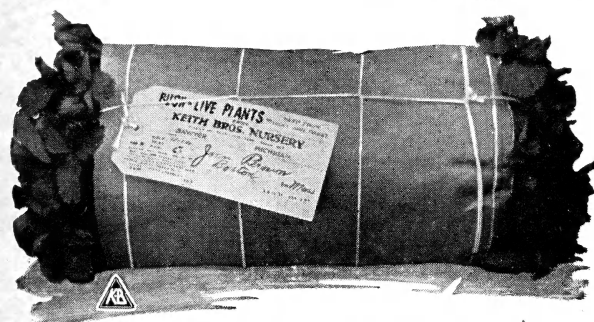
What 100 Plants Will Do

100 of Keith's strawberry plants will set one bed (4 rows) 25 feet long from which you can pick all the fresh strawberries you can possibly use. (See bottom of page.) This is what 100 Keith's strawberry plants will give you—100 or more quarts of fresh, sweet berries. And how little time, space and money it will take. Plan right now for a Keith Strawberry Bed.

SPECIAL OFFER

See bottom of page for our Special Strawberry Beds—25 ft. long by 4 ft. wide. Four good varieties, one row each.

Keith's New Way Grow 4 times More Strawberries



Here's Your 100 Plants

These 100 plants are all ready for your garden, a 25-ft. strawberry bed, a possible 100 qts. of sweet, luscious berries. All for \$1.25. (See offer below.)

KEITH'S MOST POPULAR STRAWBERRY GARDEN

(Read the above description)

25 Premier, see p. 5....	.50	SPECIAL \$1.75
25 Dorsett, see p. 6....	.50	
25 Fairfax, see p. 6....	.50	
25 Catskill, see p. 2....	.50	

100 Plants.....\$2.00 For postage see p. 22

Two of these gardens for ONLY \$3.00. You may substitute 25 Super Mastodon (page 8) in place of any one of the above four varieties for an additional 60c. One garden will then cost you ONLY \$1.95.

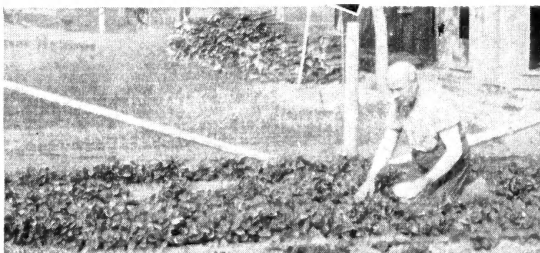
A New and Better Way to Grow More and Better Berries. Large areas are NOT needed. Grow four times more berries from same size plots. Why use more space? Keith's New Way of growing strawberries requires only one-third the space required by old way and you can harvest four times the berries. Space three parallel rows one foot apart and set the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width. Then bed 25 ft. long will take just 100 plants, 25 to the row. The bed will be 4 ft. wide and 25 ft. long.

Allow young runner plants to take root in between mother plants (the plants you set) so all plants, young and old, will be spaced 6 inches apart. Keep all runners thereafter cut off. Mulch between plants with straw, lawn clippings, etc. Mulch keeps down weeds and holds moisture.

Here's one of Keith's New-Way Gardens for You.

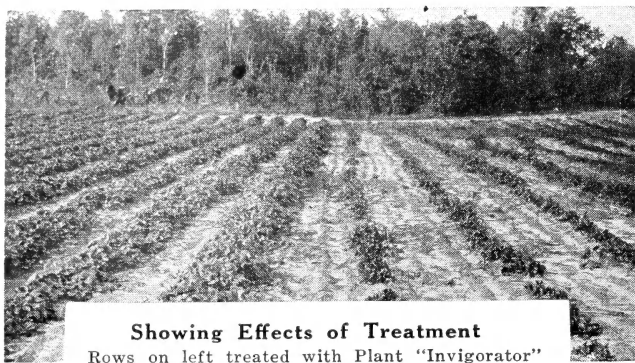
This New-Way Strawberry Garden will sure meet your family berry needs. It consists of 100 plants in four leading varieties (see Offer at left). Will take a plot of ground only 25 ft. long by 4 ft. wide. Plants are set 12 in. apart in 4 rows spaced 12 in. apart, 25 plants per row. Surround the bed with 4 in. boards set on edge to make a frame to hold mulch of straw, etc. Saves moisture, keeps down weeds, improves appearance.

This New-Way can be followed out on larger scale by making the bed longer or by making more beds with a path one foot wide in between each.



One of Keith's Popular Strawberry Beds only \$1.75. This Strawberry Bed requires only 100 plants and a small space four feet wide and twenty-five feet long. Bears enough for average family.

NOTICE—Makes Plants Grow Quick



Showing Effects of Treatment

Rows on left treated with Plant "Invigorator" before and after planting. Note their vigorous growth compared with untreated plants on right. You can see the effect of Keith's Plant "Invigorator." Treat plants with it before and after setting (see instructions at right) and watch them grow.

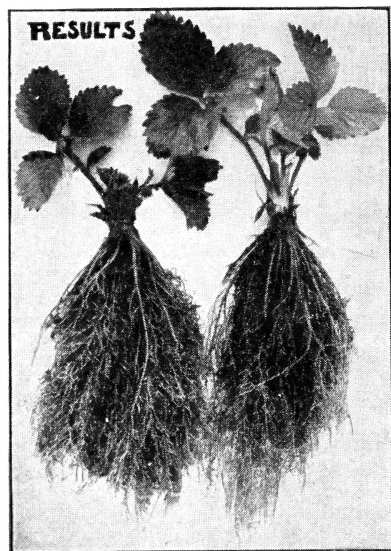
Use Keith's Plant "Invigorator" on Other Plants

It's very helpful in growing all plants. ROSES, FLOWERS, VEGETABLES. It's the most effective and economical, ready-available plant food you can buy.

KEITH'S PLANT "INVIGORATOR" CONSISTS of highly concentrated plant foods readily available for all plants. Gives immediate effects. Plants take it up immediately, resulting in vigorous sturdy growths. Easily applied by dissolving and WATERING PLANTS WITH IT.

PRICES

To treat 25 plants and water	100 set plants.....	\$.15 postpaid
To treat 100 plants and water	400 set plants.....	.25 postpaid
To treat 500 plants and water	2000 set plants.....	1.00 postpaid
To treat 1000 plants and water	4000 set plants.....	1.85 postpaid



Set Keith's Vitalized Plants for Greatest Profits

300 Plants Brought \$56.00

Dear Sirs:—I set 300 of my berry plants and sold over \$56 in berries. We had plenty for ourselves besides.

J. Quimlich, Ohio.

1,000 Plants Bring \$600

Gentlemen:—Your berry plants are a wonder. From the 1000 plants we sold over 2000 quarts at 25c and 35c per quart.

H. D. Aschman, Pa.

Mr. Bunnell near Detroit, Mich.

"Sold over \$1,000 in berries from an acre of Keith's Plants."

Keith's New Plant "Invigorator" Start Your Plants Right Keith's New Way

We are offering our customers this year our Plant "Invigorator." It sure gives wonderful results. Plants treated with it before setting start much quicker and are more thrifty and vigorous thereafter. This is especially so when the soil alongside the row is treated after planting.

How to Use Our Plant "Invigorator"

Soak the roots ONLY for one-half hour just preceding setting in water to which has been added the Soil "Invigorator." Then set them out, but first switch the wet roots (bunch of plants at a time) in moist loose soil until they are covered with fine soil like paint in a paint brush. Then set them as directed below.

Treatment After Planting

After planting, make a 3 inch trench along each side of row 2 inches from base of plants and pour in the water containing the Plant "Invigorator" in which you soaked the roots, using about one gallon per 25 plants. After the water has thoroughly soaked in the soil, refill the trench with loose, moist soil. Repeat the process in about three weeks, making the trench about 3 inches away from the plants.

Keith's Plants are "Vitalized"

By "Vitalized" we do not mean just fertilized and the like, but a whole chain of operations which insure the highest production by the plants. Special soil, cultural methods, fertilizers, digging, handling, all enter into our methods which result in our "VITALIZED" plants.

Set Keith's "Vitalized" Plants Because—

It won't take any more of your time and money to prepare your soil, set out and care for Keith's dependable, Vitalized plants than it will plants grown the old way. Why take the risk? Set only plants that will respond to your care. That's the kind Keith grow in their special plant soil.

Set Keith's "Vitalized" Plants Because—

No hanging around half the summer waiting for Keith's plants to get started. They get busy QUICK. They have the "pep" in them to do it. They are the most reliable grown and by far the CHEAPEST in the long run, for it's just as I've said. "IT TAKES JUST AS MUCH TIME AND EXPENSE TO SET INTERIOR PLANTS, AS IT DOES KEITH'S DEPENDABLE PLANTS."

Set Keith's "Vitalized" Plants Because—

Your plant cost is the smallest cost item in the whole strawberry growing game. Don't make the common mistake of trying to save on their cost and sacrifice the quality, vigor, and profits there are in Keith's vigorous, productive plants. And remember this, "CHEAP PLANTS ARE A POOR BUY AT ANY PRICE."

Set Keith's "Vitalized" Plants Because—

They are not dug along the sides of fruiting rows, they are grown for planting and thus are full of "pep" that makes them grow and produce other plants like them for you. Others make big profits from them, and I know you can.

Keith's KANNER KING

(U.S. Plant Patent No. 26)

Breaks all Records for Us.

Yields 2,280 qts. per A. per day

Keith's Kanner King tops the list in production—2,280 qts. per A. in one day's picking. At only 7c per qt. the day's picking would bring you \$159.60.

Ideal for Home Uses

Being a hardy, thrifty grower, with rich red berries, red clear through, and holding color, shape, flavor after cooking, makes Keith's Kanner King Ideal for Home Uses.

New Money-Making Strawberry

Kanner King has production, hardiness and berries of size, flavor, color and general attractiveness that brings the price every time. Read the inclosed folder for detail description, etc.

PRICES: 25 plants \$1.00; 50—\$1.75; 100—\$2.35; 250—\$5.00; 500—\$7.00; 1000—\$12.50.



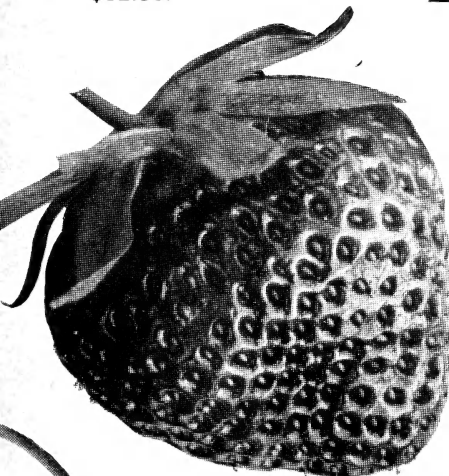
Special Offer

For those who would like to "try-out" Kanner King, we make this offer.

ONLY ONE OFFER will be allowed each customer

100 Sample plants —
For postage see p. 22

\$2.00



Senator Dunlap

Senator Dunlap

(early) grows and yields well everywhere.

Here is an old standby for beginners or others. Does well in garden or field, in any garden soil. Makes good where others fail. Fine for home uses.

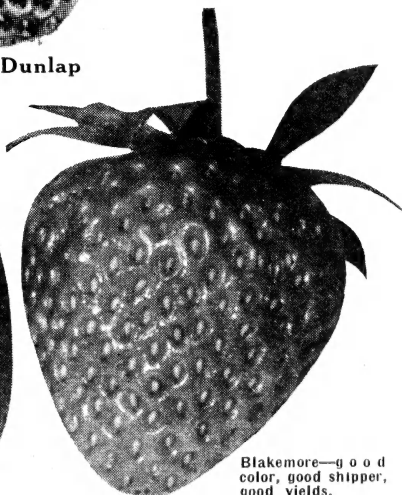
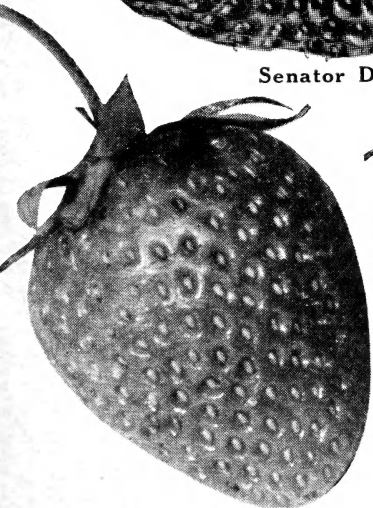
Why Set Keith's Dunlap

1. DOES well in any garden soil, reliable for beginners—the everybody's berry everywhere.
2. PERFECTLY HARDY in Northern and Western States. Grows well in heavy soils.
3. YIELDS large crops of uniform berries.
4. MAKES a good wide picking row of Healthy, productive plants.
5. BERRIES firm, sweet, dark red, ideal for home uses or market. Fine for table uses or for canning.
6. PLANTS not so subject to the common strawberry diseases.

**Senator Dunlap—
Grows and yields
everywhere**

PRICES

25 plants.....40c	250 plants.....\$2.00
50 plants.....60c	500 plants.....\$3.00
100 plants.....90c	1000 plants.....\$5.50
2000 or more \$5.00 per 1000.	



Blakemore—good color, good shipper, good yields.

Blakemore (Early to Midseason) Stands out in Yields and Attractive Berries

Blakemore is a Government production, a cross between a Northern Berry (Premier) and the leading berry of the South (Missiona). Breeding counts, no guessing when it comes to Blakemore. It yields well, berries are glossy attractive red, very firm, and will remain on vines in good condition longer than any other strawberry. Does its best on the heavier soils.

PRICES

Our plants are grown from Yellow-free stock

25 plants.....40c	250 plants.....\$2.00
50 plants.....60c	500 plants.....\$3.00
100 plants.....90c	1000 plants.....\$5.50
2000 or more \$5.00 per 1000	

DORSETT (Midseason)

This NEW berry has been out long enough to establish its worthiness. Those who have grown it find it the most beautiful berry they have ever seen or tested. It really is a fine berry. I know you will like it. It fruits a lot of lovely berries with a wonderful perfumed flavor and a color that can't be beat. One bite into a Dorsett berry will sell your whole crop. It's a winner.

COMPARED WITH PREMIER

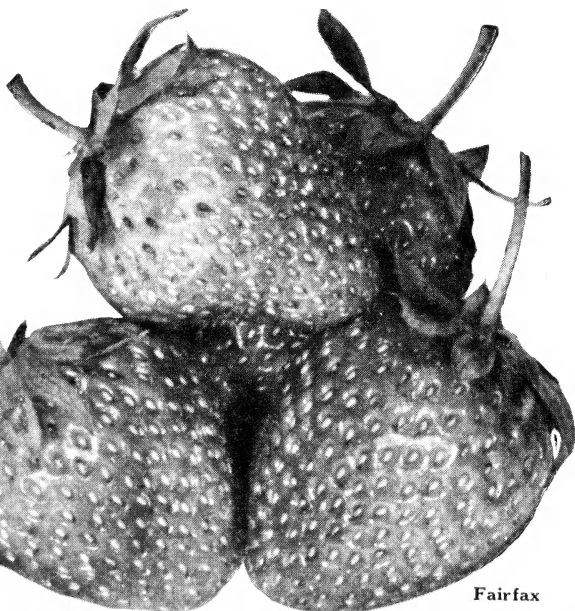
1. It's free from disease
2. Ripens a little earlier
3. Berries are more attractive bright red
4. In most cases as productive
5. Berries very firm, ships well
6. Wonderful flavor
7. Cannot be beat for canning
8. Brings top prices anywhere sold

When you set Keith's Vitalized Dorsett plants you will have berries to show the whole neighborhood and write to the papers about—you will take the "GUESS WORK" out of berry growing.

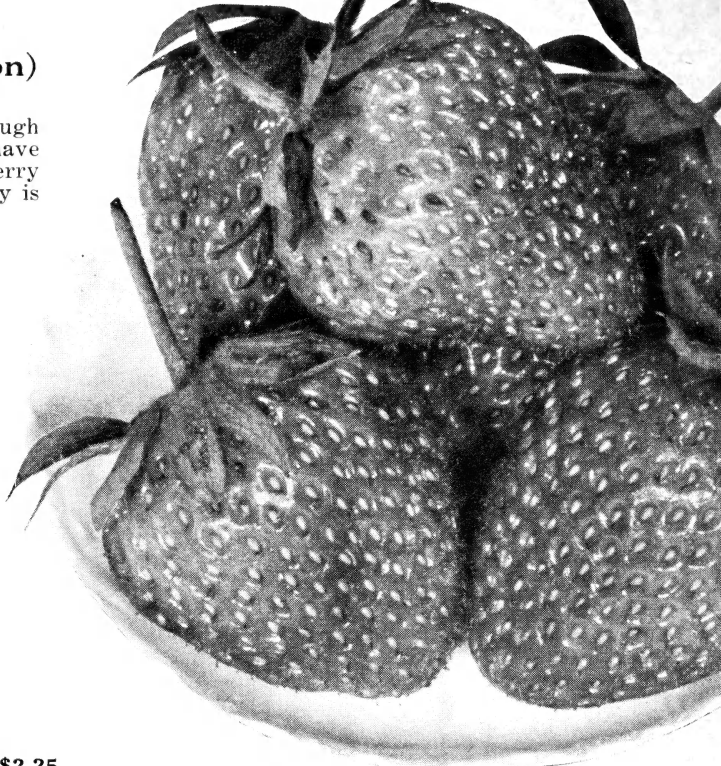
PRICES:

25 for.....	\$0.50	250 for.....	\$2.25
50 for.....	.75	500 for.....	4.00
100 for.....	1.00	1000 for.....	7.00
2000 for.....	\$13.00		

For Keith's Best Grade No. 1-A Plants See P. 7



Fairfax



Dorsett. The Berry with a Winning Flavor

FAIRFAX (Medium Early)

Early with Long Fruiting Season

Fairfax is a Government cross between Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world. Darker red than Dorsett. Many think it's a better berry for home use.

These Are What Make Fairfax A Leader

1. A sweet, perfumed flavor, unlike any other berry.
2. Large, attractive, uniform berries of beautiful red.
3. Early, but long fruiting season.
4. Hardy, healthy, practically disease free plants.
5. Always makes a good number of plants.
6. Berries firm, solid, and medium to large.

PRICES:

25 for.....	\$0.50	250 for.....	\$2.50
50 for.....	.85	500 for.....	4.00
100 for.....	1.10	1000 for.....	7.25
2000 for.....	\$13.50		

For Keith's Best Grade No. 1-A Plants See P. 7

LOOK! → DORSETT and FAIRFAX at Bargain Prices

Why

This year we have a block of mixed Dorsett and Fairfax plants. Rather than go to the expense and great waste of "weeding out" one or the other of these two good varieties we are offering them to you at a great saving. We consulted the State Nursery Inspector and are allowed to list and offer those plants as "Dorsett and Fairfax Mixed." They are in every way first class No. 1 plants and if you are wanting two dandy varieties for your home use or for market, here's your chance, and you get them at a great saving. You should order early for this block of plants will not last long at these Bargain Prices. We cannot offer them in less than 100 lots, and cannot label them as either variety, so please in making out your order list them as "Dorsett and Fairfax Mixed." 100 plants 95c; 250—\$2.00; 500—\$3.25; 1000—\$6.00 (600 or more at 1000 rates).

As low as

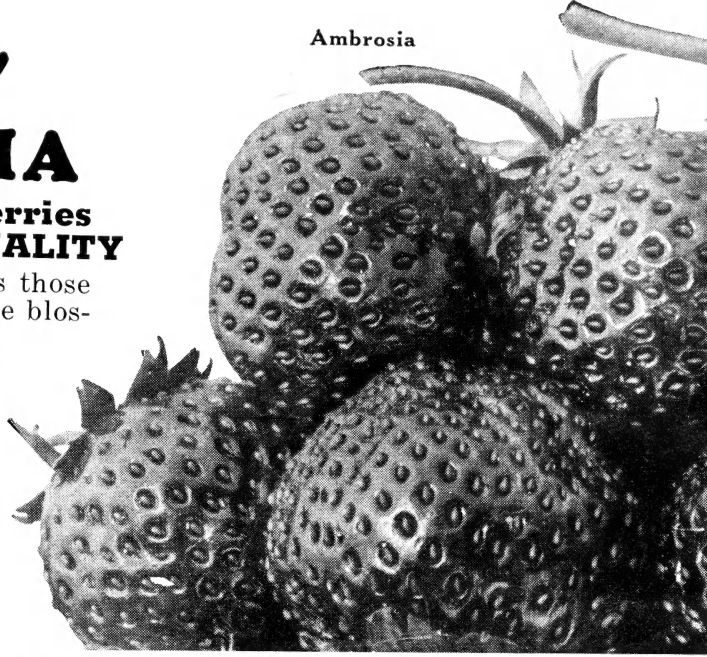
60^c

per 100 in lots of 600 or more.

The New AMBROSIA

**Latest of All Strawberries
with SIZE, COLOR, QUALITY**

Ambrosia is so late it escapes those late frosts that so often kill the blossoms. It's THE BERRY that beats Jack Frost every time. It ripens its large yields of big berries after other varieties are through. Other varieties wind up in June, Ambrosia goes on into July. Bridges the gap between spring and fall-bearing varieties, in this locality. Ambrosia is the LATEST of Late Spring Varieties.



Big Berries with Color & Quality

No trick at all to fill a quart box with 25 to 30 Ambrosia berries, and they are glossy, attractive all over with a good strawberry flavor, that flavor that makes you want more.

Be Sure to Plant an Ambrosia Bed This Year

SPECIAL Introductory Offer on front cover as well as at right.

(Regular prices bottom this page.)

Dr. Burrill (Early)

Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. Easily grown, an ideal variety for beginners. Plant habits and berries resemble Senator Dunlap very much. Some are of the opinion that they are identical. We offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet, good for canning and preserves. **Prices below.**

Keith's Selected Plants, Grade No. 1-A

This Grade includes those plants that grew in the more open parts of the strawberry row, thus giving them more open space to develop with larger crowns and root-systems than the average run of plants in the rows. They are larger and more productive. Those wishing these selected plants can get them at very little extra cost. They should get their orders in early for we always sell out of this grade before the end of the season. See PRICES in Strawberry Price List on this page.

STRAWBERRY PRICE LIST

	25	50	100	250	500	1000
SPRING VARIETIES:						
Ambrosia (New) No. 1 Grade	\$.50	\$.85	\$1.25	\$2.90	\$4.25	\$7.75
Ambrosia No. 1-A Grade	.65	1.10	1.70	3.75	5.15	9.25
Blakemore	.40	.60	.90	2.00	3.00	5.50
Catskill No. 1 Grade	.50	.80	1.15	2.75	4.00	7.50
Catskill No. 1-A Grade	.65	1.00	1.60	3.60	5.00	9.00
Dorsett No. 1 Grade	.50	.75	1.00	2.25	4.00	7.00
Dorsett No. 1-A Grade	.65	1.00	1.45	3.10	5.00	8.50
Dr. Burrill	.40	.60	.90	2.00	3.00	5.50
Fairfax No. 1 Grade	.50	.85	1.10	2.50	4.00	7.25
Fairfax No. 1-A Grade	.65	1.10	1.55	3.35	5.00	8.75
Grand Champion	.50	.75	1.00	2.25	4.00	7.00
Gibson	.45	.70	1.00	2.25	3.50	6.50
Joan (New—from France)	.75	1.25	1.75			
Kanner King No. 1	1.00	1.75	2.35	5.00	7.00	12.50
Kanner King No. 1-A	1.25	2.00	2.80	6.00	8.00	14.00
Paymaster No. 1 Grade	3.00					
Paymaster No. 1-A Grade	1.25	2.00	3.00			
Premier No. 1 Grade	.50	.75	1.00	2.50	4.00	7.00
Premier No. 1-A Grade	.65	1.00	1.45	3.40	5.00	8.50
Senator Dunlap	.40	.60	.90	2.00	3.00	5.50
EVERBEARING VARIETIES:						
Scarlet Gem No. 1 Grade	.90	1.70	2.35	5.00	6.50	11.50
Scarlet Gem No. 1-A Grade	1.15	2.00	2.80	5.85	7.50	13.00
Scarlet Gem Clumps (2-yr. plants)	1.90	3.25	5.00			
Super-Mastodon No. 1 Grade	1.00	1.75	2.50	5.00	7.00	12.50
Super-Mastodon No. 1-A Grade	1.25	2.00	3.00	5.85	8.00	14.00
Super Mastodon Clumps (2-yr. plants)	2.00	3.50	5.50			
Mixed Varieties			.85	1.95	3.00	5.00

Special Offer

To enable you to try Ambrosia under field culturs we here make special prices on 100 or 200 sample plants.

100 sample plants.....\$1.00
200 sample plants..... 1.85

(For postage see page 22)

NEW Grand Champion (Mid-season to Late)

We offer this new variety in a larger way this year as heretofore we have never had enough plants to supply. It has a long fruiting season, commencing with the Premier and lasting to the end of the season. Rather unusual. The yields are large, the berries are large to very large, bright red with a sweet rich strawberry flavor. It's an attractive fancy berry. Plants are hardy good thrifty growers always making a good wide fruiting row. It's fast coming to the front and we trust our friends and customers will start with Grand Champion at this time.



Mastodon EVER-BEARER

World's Most Famous Berry

12 REASONS WHY

**Keith's Super-Mastodon Plants Win—
You can't beat them.**

1. Brings you cash 60 to 90 days after planting.
2. Bears well in Garden or Field culture.
3. Grows and bears big crops in garden soil.
4. Berries largest of any known Everbearer.
5. Bears 3 crops instead of one—Fall, next Spring and Fall.
6. Berries uniform and large.
7. Berries sweet, highly flavored, not soft.
8. Berries can't be beat for dessert, preserves, etc.
9. Produces big, sweet berries from July to Nov. Only cold freezing weather stops them.
10. Bears well in Spring at usual strawberry time.
11. Plants are hardy, healthy—don't winterkill.
12. Produce many young plants—makes wide row.

Make Quick Money with Keith's Super-Mastodon Plants

Give Keith's Super-Mastodon plants all they want to "eat and drink" and they certainly will bear a lot of berries for you. They begin to bring you in money in 60 to 90 days after you set them out and bring top-notch prices. Here's what they can do for you: \$60 from a bed 33x35—M. Marshall (Mich.). 350 qts. from 300 plants—P. R. Amber (Calif.). \$213 from 1/10 Acre—J. Barlow (Mich.). \$380 from 1/4 Acre—Mr. Parrish (Mich.). 300 plants supply family of 8—M. Kurtz (Ohio). 576 qts. per Acre per day (\$216)—Keith's record. \$20 from small bed (200 plants)—W. Jones (Pa.). Berries in 90 days after planting—W. White (Ill.). Started to bear in July—Mrs. J. Smith (Ohio)

Keith's Super-Mastodon plants will also bear a big crop following spring, making two crops per year.

Prices of Keith's Super-Mastodon Plants

25 for \$1.00; 50 for \$1.75; 100 for \$2.50; 250 for \$5.00; 500 for \$7.00; 1000 for \$12.50.

Special Offer

To enable you to see how Keith's Super-Mastodon bear, we make this Offer.
100 Plants for \$2⁰⁰
Postage p. 22

EASY TO GROW

To get best results with Keith's Super-Mastodon everbearing plants, we suggest you follow "Keith's New Way." See page 3.

Keith's Scarlet Gem

BEARS IN 60 TO 90 DAYS

Keith's Scarlet Gem plants sure are everbearers. Plants set this spring begin bearing in 60 to 90 days and keep it up until snow falls, and the same plants also bear the next spring.

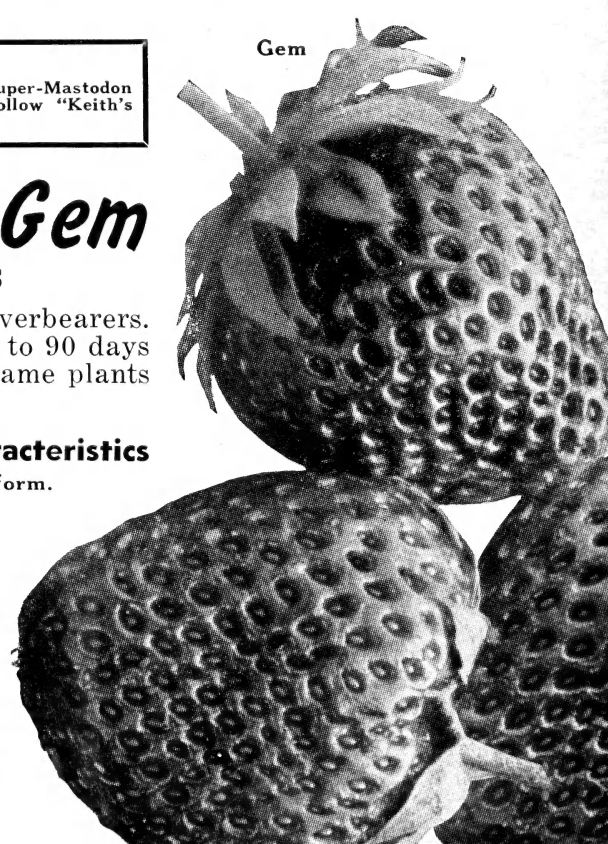
Here Are Some of Gem's Leading Characteristics

1. Berries above average in size and are very uniform.
2. Berries very firm; bright glossy red. Stands shipping and handling well.
3. Rich strawberry flavor.
4. Many young plants under conditions where other varieties fail.
5. Plants hardy thrifty growers. A good variety for Home Gardens or Field plantings.
6. Red clear through and all over.

PRICES

25	\$0.90	250	\$ 5.00
50	1.70	500	7.00
100	2.35	1000	12.50

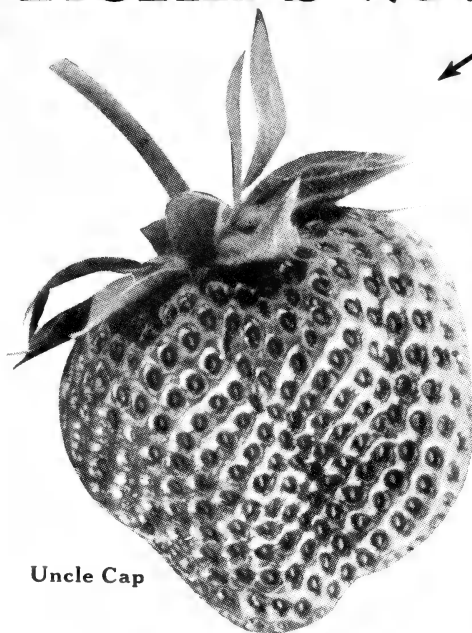
Gem



Keith's NEW Strawberries

← **Uncle Cap** ^{Sugar Sweet} Here's one of Keith's new strawberries. It was the biggest, sweetest, and most suitable **SHORTCAKE** berry out of 5,000 seedling strawberries. The berries are large, very sweet, medium bright red. They require scarcely any sugar. **Price, 25 plants for 75c; 50 for \$1.25; 100 for \$1.75.**

Joan (Late) This berry came to us direct from northern France. We heard tourists tell of the beautiful big berries they saw in France and Belgium, so we asked our Bureau of Plant Industry at Washington, D.C., to get us one of the best varieties grown in that country and they sent us this variety, Joan. The berries are delicious, sweet, large, bright red. Blooms are not perfect, some other variety should be planted with it to fertilize its blooms. We suggest Uncle Cap. Any of our varieties are O.K. **Price, same as Uncle Cap.**



Uncle Cap

PAYMASTER

*A Brand New Strawberry
Offered here for the first time*

Six years ago we made the cross (Premier with Gem) which gave us Paymaster. There were over 3,000 seedlings, but this seedling (Paymaster) was outstanding from the start. We were after a new berry, better than the Premier, and we got it in Paymaster.

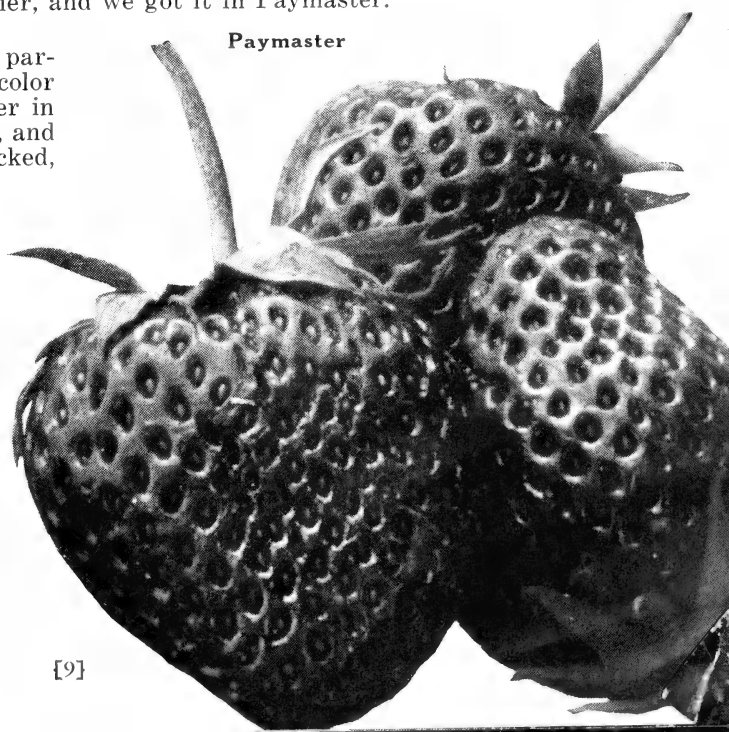
Better than Premier (one of its parents). Paymaster has size and color equal to the Premier, but is better in flavor, firmness, canning qualities, and freedom from disease. Easily picked, ships well, and escapes frosts.

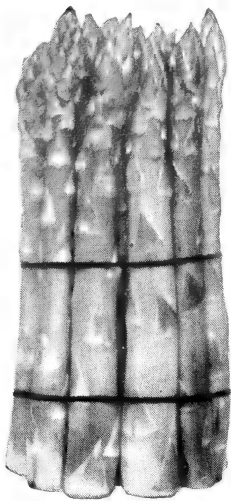
Because of the scarcity of plants, and the newness of the variety we want what plants we have to go around, therefore we cannot allow more than 25 plants to go to any one person or family. Prices postpaid. Paymaster plants:

6 for \$1.00; 12—
\$1.75; 25—\$3.00

PAYMASTER
Will Pay Your
Bills

Paymaster





ASPARAGUS—\$1000 per Acre

Grow Asparagus and harvest as much as \$1,000 per A. It's an early spring cash crop, bringing money in early spring. One planting lasts a lifetime. We list the Mary Washington, a thrifty, quick grower with long, heavy, tender stalks. An excellent variety for home or field uses. Prices on this page.

SPECIAL OFFER

WHY NOT START A BED of Asparagus and Rhubarb this year? Our offer—a money-saver. Set roots 16 in. apart.

10 Mary Wash. Asparagus and 10 Victoria Rhubarb

Special Offer **\$1.00** Note: 2 Offers (Postpaid) **\$1.75** (Postpaid)

We suggest 2 Offers for average family

RHUBARB

Asparagus Mary Washington

Everybody likes rhubarb sauce and Pies and the Rhubarb is so easily grown. It takes the place of fruit on the family table at a time when fruit is costly. The Victoria variety we are offering this season has real red stalks, the kind that make those attractive pies and sauce. We have clump plants for you this year,—will supply cutting stalks second year. Prices on this page.

Asparagus:	6	12	25	50	100	200	500	1000
Mary Washington 1-yr. No. 1.....	.30	\$.50	\$.75	\$1.00	\$1.35	\$2.00	\$4.00	\$7.50
Mary Washington 2-yr. No. 1.....	.40	.65	1.00	1.25	1.85	2.50	6.00	10.50
Clumps50	1.25	2.25	3.25	5.00			

Rhubarb:

Victoria 1-yr. No. 1.....	.40	.75	1.25	2.00	3.50	7.75	13.00	24.00
2-yr. Clumps55	1.00	1.75	2.75	5.50			



Victoria Rhubarb



h Perkins

Keith's Hardy Climbing Roses

5 FOR ONLY \$1.95 Postage
See Page 21

(One each of the five Climbing Roses)

A collection of five winter-hardy Climbing roses in five different colors, different shaped blooms. All have healthy attractive green foliage.

Paul's Scarlet: (New). Scarlet-red double blooms very attractive. If there ever was a red climber this is one. Awarded Gold Medal by American Rose Society. Each 45c; 3 for \$1.25.

Climbing American Beauty; Carmine-red, early large blooms 3 to 4 inches across on individual stems, fine for cut flowers. Each 40c; 3 for \$1.00.

Yellow Rambler (Goldfinch). Blooms in clusters of lasting orange-yellow. Buds cupped, attractive. A free bloomer. Each 40c; 3 for \$1.00.

Dr. Van Fleet (New). A new most beautiful climber. Buds cupped with curled petals resembling greenhouse roses. Shell-pink glossy blooms on long (12 in.) stems. Wonderful for cut flowers. Each 50c; 3 for \$1.35.

Silver Moon. Pure white blooms 4 inches across. Buds beautifully cupped. One of the best. Each 35c; 3 for 90c.

Special Combination ROSE OFFER

5 of the above climbing Rose and 5 of the Everblooming Roses **\$3.00**
10 in all only

Keith's Everblooming Hardy Roses

5 FOR ONLY \$1.90 Postage
page 21

These Everblooming Roses are hardy, vigorous growers, blooming all summer. Will stand most winters.

Golden Rapture. New Rose. Pure clear yellow pointed buds opening into large double dazzling yellow blooms. Long stems. Each 50c; 3 for \$1.35.

Gruss an Tiplitz. Attractive flaming crimson. A continuous bloomer, very fragrant. Each 50c; 3 for \$1.35.

Edith Perkins. Rich salmon-pink blending into an attractive orange. Long stems. Each 50c; 3 for \$1.25.

Caldonia. The finest and most attractive white everbloomer. Beautiful long buds, very fragrant. Each 40c; 3 for \$1.00.

Mrs. P. S. Dupont. Long pointed rich yellow buds opening into clear yellow blooms. A continuous bloomer. Each 40c; 3 for \$1.00.

Climbing American Beauty



Golden Rapture





**Cultivated
Blueberries**
Note Size.

**\$2700 Per Acre
from**

Keith's Cultivated Blueberries

Greatest Development in Years

This new development, added to the present list of fruits, give fruit-lovers a new rare treat, and afford growers an opportunity to realize some of the largest returns yet from their soil. It takes only 1000 Cultivated Blueberry

plants to set an acre and the returns from that acre will run from \$2700 to \$3600. This is what takes place—a single Cultivated Blueberry Bush will produce from 18 to 24 pint boxes of berries which bring the acre yield from 18,000 to 36,000 pints per acre, and they wholesale for at least 15¢ per pint or \$2700 to \$3600 per acre. A Blueberry Planting, whether large or small, will bring in more and quicker money than a fruit orchard.

Planting Lasts a LIFETIME

One planting of the Cultivated Blueberries in your garden or field lasts a lifetime, and they begin to bear when the plants are four years old, sometimes three. This is why we recommend our 3 or 4 year (fruiting size) plants. You will get berries so much sooner, and more sure of good growth than when the 2-year size is planted.

WILL GROW ANYWHERE—Garden, Lawn, Field

Keith's Cultivated Blueberries will grow anywhere—a few bushes at one end of your garden—as a lawn bush (hedge or otherwise)—or in your field, will surprise you with their BIG, BEAUTIFUL BLUE berries, five times larger than wild ones found in swamps, berries large as grapes, with a delicious Blueberry flavor, and lots of them. Note the clusters on the 5-year-old bush shown below.

EASILY GROWN—How To Grow Them

Garden Culture

Garden Culture: The only thing out of the ordinary in growing Keith's Cultivated Blueberry is the soil preparation. They will grow anywhere, and your soil can be made suitable with little effort. All you have to do is to see that the soil is moist, loose, and acid. To accomplish this we suggest the following. Dig a hole 16 in. square, 12 in. deep and fill with a mixture of one-third your soil and two-thirds acid peat, leaf-mold, marsh soil, or better yet use our Acid Peat Humus in which we guarantee our Cultivated Blueberries to grow. (See Offer on this page.) Pack the soil mixture firmly in the hole and set the bush in the middle. Water thoroughly. Don't let the soil become dry at any time.

1-Yr. Plants

These are only rooted cuttings too small to be sold to the public. They should be grown at least another year in the nursery row.

2-Yr. Transplants

These are rooted cuttings that have been grown one year in the nursery row. They are well rooted and have a top growth of 6 to 8 inches. Will fruit the second summer after planting. They will be sent you with a small ball of black soil and acid peat humus on their roots, enough for 2 years' growth. Prices page 12.

3-Yr. Transplants

These plants have a 3 years top growth, well branched, 10 to 16" high and will fruit this summer. The root system is so large they have to be shipped with burlap around them. We include ample Acid Peat Humus for two years' growth. The plants will ship out about 6 to 8 lbs. each. Prices page 12.

5-yr. Blueberry Bush

Note loaded Clusters of Large Berries. Many ½ inches and over (see picture above). Three to six bushes will supply you with Blueberries all season.



Commercial Culture

Select a fertile acid soil, such as you'd find in a drained Blueberry (Huckleberry) marsh. It must have ample water. Wild Blueberries (Huckleberries), white cedar, leatherleaf, red maple all indicate a suitable soil. Low meadow lands are often suitable. Set plants 5 x 8 ft. (about 1000 per A.). Write us for further information. We will be glad to help you.

KEITH'S Acid Peat Humus

Ideal for Blueberry Growing. This Acid Peat Humus has the right acidity and contains the necessary organic matter and humus ideal for the successful growing of the Cultivated Blueberry. In it they will grow and produce their big, beautiful berries. We recommend it for this purpose. It should be mixed 2 to 1 (in volume) with ordinary soil. The more acid and the more humus in your soil the less Keith's Acid Peat Humus necessary.

It is also very beneficial in building a lawn, enriching your garden soil, and the soil around shrubs, roses, etc., and the growing of strawberries. It's a soil builder and makes plants grow. PRICE: 2-bu. bag \$1.00; 4 or more at 90¢ each. Sent by freight unless otherwise instructed. No discount, not prepaid

4-Year Transplants (Bearing Size and Age)

These plants are really bushes, and will fruit a crop of berries the first summer. For quick yields, we recommend these plants. You will save at least three years by setting this size and have big beautiful Blueberries this Summer. The tops are 16 to 24 inches high, branches with numerous fruiting buds. The root system is large and massed with black acid soil and we include plenty Acid Peat Humus to last them two years. Shipping weight will be 8 to 12 lbs. per plant. Prices page 12.

4-Yr. Old Bush



Our Different Sized Blueberry Bushes

Here we show you the different sizes of our Blueberry Bushes. The larger sizes (4-yr.) will bear for you this year. Note mass of roots and soil we send on them.

3-Yr. Old Bush



2-Yr. Old Bush



Keith's Cultivated Blueberries

*The Greatest Development
in Fruit in Years*

**NOW YOU CAN GROW YOUR
OWN BLUEBERRIES**

Took Years

After years of careful selection from among the wild blueberry (often called huckleberries) Government plant breeders have developed this Giant Cultivated Blueberry.

Larger Than Wild Kinds

It's somewhat like its wild relatives but much larger (5 times), sweeter, better flavored much more attractive and productive.

Easy to Grow

We used to think blueberries would grow only in marshy locations. Now they can be grown, with very little soil preparation, right in your garden, back yard, as easily as roses or shrubs.

CULTURAL DIRECTIONS

For cultural directions for gardens or fields turn to page 11. They will be sent you FREE with your order.



THESE CULTIVATED BLUEBERRY BUSHES have been planted for 8 years. Note their size. Many bushes

produced 18 pint boxes this season—at the rate of 18,000 pints per A. MORE PROFITABLE THAN APPLES.

SPECIAL OFFER

To introduce our new Cultivated Blueberries in your locality through you, we offer you this special allowance on their cost.

1 Rubel 2-yr. size	\$0.65
1 Adams 2-yr. size65
1 Pioneer 2-yr. size65
Total	\$1.95

3
Plants
Special
\$1.75

FREE

With each order for one to five of our 2-yr. cultivated Blueberries we supply free ample Acid Peat Humus (p. 11) to last for two years' growth. We suggest, however, you prepare for additional years' growth by mixing with your soil additional Acid Peat Humus.

Acid Peat Humus

This Humus is plenty acid for the best blueberry growth and we highly recommend it for use in preparing your soil for the growing of the Cultivated Blueberry.

RUBEL (Early)

An early to late season variety. Has a long fruiting season, begins around 4th of July, and lasts for 6 weeks. Bushes hardy, healthy, very productive. Fruits every year. Berries large, sweet, fine for pies. Very dependable variety, which bears a lot of berries.

ADAMS (Midseason)

Ripens in early July, yields for 5 weeks. Bushes hardy, upright growth (5 to 6 ft.) Berries deep blue-black, large, mild, sweet flavor, liked by everyone. Will yield big crops and as heavy producer as Rubel.

Ready-to-Bear Blueberry Garden

(4-yr. Transplants—24 to 30 in.)

To get a crop of big blueberries this coming July set Keith's bearing 4-yr Transplants. Bushes have a large amount of black soil on roots. Ball of soil and roots have to be wrapped in burlap. See and read p. 11.

Your choice **\$400**
Any 3 above varieties

All 4 Varieties listed **\$500**
above

(Shipped by Exp. or Fgt.)

Parcel Post or Express

Because of the soil on their roots our Blueberry Plants ship heavy. For postage figure 5 2-yr. plants to equal 100 strawberry plants (see p. 22). Three and 4-yr. bushes come cheaper by Exp. or Fgt.

PIONEER (Early)

Our earliest variety. Ripens a week ahead of Rubel or Adams, with berries larger than either. Many of the berries over 2 inches around, covered with beautiful blue bloom, very attractive. Flavor mild but pleasing. One of the best for desserts. Berries low spreading, globelike (4 ft.). Berries so large that 3 of them measure 2 in. across.

JERSEY (Late)

Latest variety we offer. Follows Adams about 5 days. Berries very large, firm, have a pleasing rich blueberry flavor. Bushes upright, more spreading than the Rubel. A NEW variety, considered to be the finest. We are sure you will like the Jersey.

PRICE: 2-yr. bushes, each 75c;
5—\$2.00; 5—\$3.25 10—\$5.00.
3-yr. bushes, each \$1.75; 3—\$3.00;
5—\$5.00; 10—\$8.25.



PIONEER—Over 1½ in. through. Large as Cherries, easier to grow.

PRICES

2-yr. Transplants

Each Bush.....	\$0.65
3 Bushes.....	1.75
5 Bushes.....	2.50
10 Bushes.....	4.50
25 Bushes.....	10.50
50 Bushes.....	19.50
100 Bushes.....	37.50

3-yr. Transplants

(Bearing age, see p. 11)	
Each Bush.....	\$0.95
3 Bushes.....	2.80
5 Bushes.....	4.45
10 Bushes.....	7.90

4 Yr. Bearing-Age

Transplants

These are large bushy plants over 2 ft. high and ready to bear for you this coming JULY. Plants described on p. 11.

Each bush.....	\$1.50
3 Bushes.....	4.00
5 Bushes.....	6.50
10 Bushes.....	11.50
25 Bushes.....	25.00

(Because of mass of roots and black soil on them plants are sent Exp. or Fgt.)

Look at the size of these blueberries. Aren't they BIG ONES? You can now grow blueberries like them right in your garden, back yard, or lawn when you set Keith's Cultivated Blueber-

Red Raspberries

Twice Government Inspected

Keith's Red Raspberry plants are twice inspected by State Inspectors. You will find them vigorous, exceedingly healthy and very productive. It takes only a few (25) plants of this kind to give you all the red raspberries you can use in a family of three to five. For your garden set plants 2 ft. apart in rows, 5 ft. wide.

CHIEF (EARLY)

Chief Best For Home Use

A comparatively NEW Red Raspberry going at standard prices. The berries are not as large as the Latham, but are sweeter, a much brighter lasting red, and ripen 7 to 10 days earlier. For these reasons, many growers prefer it to Latham. Home gardeners like it better—has a better red raspberry flavor and sweetness.

Canes are sturdy, strong and withstand our northern winters (Chief, like Latham, was developed at the Minnesota Expt. Station).

(PRICES for all Red Raspberries p. 15)



LATHAM (Late)

LATHAM (LATE)

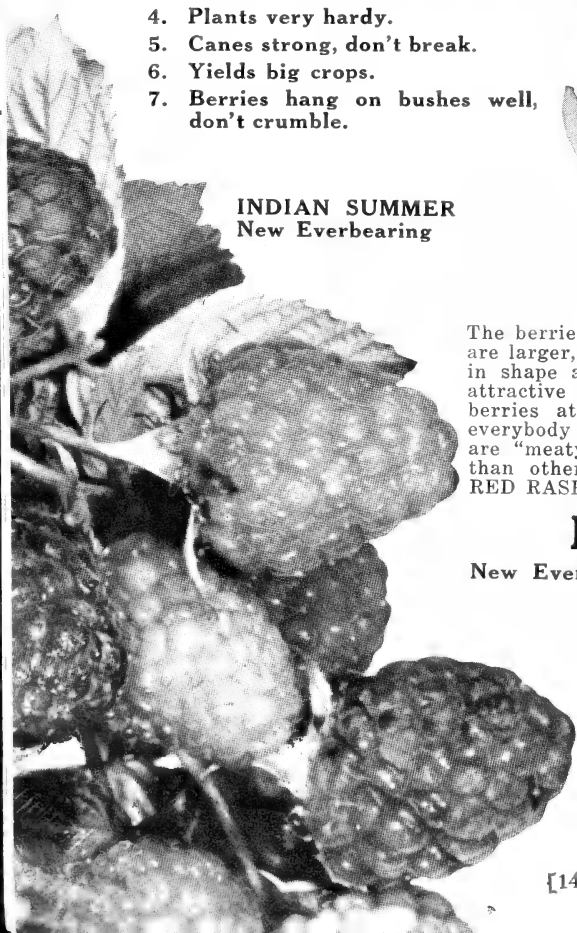
Latham is the leading Commercial Red Raspberry. There are more Latham planted than all other varieties put together. Among red raspberry growers, those who know, it's Latham "2 to 1," every time. Set Keith's TWICE INSPECTED Latham every time for greatest results. Prices, page 15.

1. Berries large, firm, bright red.
2. Holds color after canning.
3. Picks easily, not hid in bushes.
4. Plants very hardy.
5. Canes strong, don't break.
6. Yields big crops.
7. Berries hang on bushes well, don't crumble.

TAYLOR NEW Midseason To Late



INDIAN SUMMER New Everbearing



TAYLOR (NEW) Midseason To Late

The berries of this new "Red" resemble the old Cuthbert but are larger, brighter, and not as sour. They are large, uniform in shape and size, firm, don't crumble, and are a beautiful attractive bright red. This snappy red color, and large firm berries attract discriminating buyers and move Taylor to everybody where other varieties don't sell. And the berries are "meaty," they actually supply 30% more real raspberry than other "reds." TAYLOR HAS EVERYTHING THAT A RED RASPBERRY SHOULD HAVE. Prices p. 15.

INDIAN SUMMER

New Everbearing Red Raspberry—Yields TWO CROPS Instead of One

Indian Summer is decidedly superior to all other everbearing Red Raspberries. It not only bears a crop of berries in June (the usual season for reds), but during the autumn months, beginning in early September and lasting for six weeks. Think of it—TWO CROPS INSTEAD OF ONE. And there are lots of berries. Other everbearing "reds" do not bear many berries during the fall, but Indian Summer is loaded. The berries are large, attractive, medium red, and of good quality and flavor. You will like them as well as any "reds" you have ever eaten. And THERE IS MONEY IN THE AUTUMN CROP FOR YOU—lots of berries, lots of ready cash. Set Indian Summer this Spring. We know you'll like this NEW EVERBEARER. It's the best yet. Prices p. 15.



Keith's Black Raspberries

3¢
Per
Qt.

Why be without all the fresh Black Raspberries you need for pies, jelly, jam, etc., when 25 of our twice-Government inspected plants will supply all the berries you need at less than 3c per qt.? Set a few plants this spring in one of the gardens or along your yard fence and have plenty of FRESH BERRIES.

Cumberland (MID-SEASON)

Cumberland is the leader in the black raspberry "family". Growers plant more Cumberland than any other variety. WHY? Because Cumberland is a very reliable yielder of large crops of marketable berries. You can depend upon Cumberland when others fail. The canes are hardy and strong—don't break over easily with their loads of big berries. Cumberland is also a very suitable berry for home use—berries large, not seedy, well flavored, and there are lots of them. We know Cumberland will please you in every way. Prices p. 15.

New Logan (EARLY)

New Logan is the EARLY Black Raspberry, ripening in most cases five to seven days ahead of the Cumberland, and for that reason is a profitable market berry. The berries are not as large as the Cumberland, but they are unusually firm, standing hauling and handling above the average. The berries are "meaty" with a very good flavor and attractive glossy black. New Logan is one of the best Black Raspberries and it ripens early. OK for home use. Prices p. 15.

New Varieties

We have only a few plants in these three new Black Raspberries, but as long as they last we would be pleased to supply. All three varieties have been found worthy by the New York Expt. Station. If you wish further information on these varieties write us. The three varieties are Bristol (early), Dundee (mid-season), Naples (late). Price each variety 12 plants \$1.00.

Cumberland

Keith's Blackberries

Eldorado

An old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. Most blackberries grown in gardens or field culture are Eldorado. They are very sweet when fully ripe, not seedy, firm for jams, jellies, they stand shipping and handling well. Prices on bottom of page.

Alfred

Big, black, glossy berries 1½ in. long, without a core and almost seedless. An Alfred is all berry. Sends out heavy producing fruit spurs bearing loads of large giant berries; 7 to 10 days earlier than other blackberries and continues about as long as the Eldorado. Considered one of the best for table use, pies, jam, etc., for it is meaty and has practically no core as have other blackberries. See prices below.

Dewberry

"GIANT BLACKBERRY"

"Giant" Blackberries; they grow on vines instead of canes, trained on trellises or wires stretched between posts; berries sweeter and larger, earlier than blackberry; ripen 7 to 10 days earlier, bring highest prices in stores and markets. For home uses, they are away ahead of blackberries.

Price List for Black and Red Raspberries, Blackberries, Dewberries

RED RASPBERRIES	6	12	25	50	100	200	500	1000
Latham 1 yr. No. 1.....	.70	\$1.00	\$1.45	\$2.45	\$3.95	\$6.00	\$12.50	\$22.50
Chief 1 yr. No. 1.....	.80	1.10	1.65	3.00	4.50	7.00	13.00	25.00
Indian Summer 1 yr. No. 1.....	1.00	1.50	2.50	4.00	6.00	10.00	18.00	35.00
Taylor 1 yr. No. 1.....	.90	1.35	2.25	3.50	5.50	10.00	17.00	30.00

BLACK RASPBERRIES	6	12	25	50	100	200	500	1000
Cumberland 1yr. (med.).....	.40	.60	1.00	1.75	2.75	4.50	11.00	20.00
Cumberland 1yr. (Large).....	.50	.80	1.35	2.00	3.50	4.85	12.50	22.50
New Logan 1 yr. (Med).....	.45	.70	1.15	1.90	3.00	4.80	12.00	21.00
New Logan 1 yr. (Large).....	.55	.80	1.40	2.25	3.60	5.50	14.00	23.50

BLACKBERRIES—ROOT-CUTTING PLANTS	6	12	25	50	100	200	500	1000
Eldorado 1 yr. No. 1.....	.35	.60	1.00	1.75	3.00	4.85	12.50	22.50
Alfred 1 yr. No. 1.....	.40	.70	1.25	2.00	3.50	5.00	13.00	24.00
Lucretia Dewberry 1 yr. No. 1.....	.40	.70	1.00	1.90	3.25	4.50	12.00	22.00

BOYSENBERRY—See outside Back Cover

For Parcel Post And Express Read Page 22, It Will Help You



Keith's Fancy Grapes

RED-WHITE-BLUE

Leaders in Quality, Flavor and Juiciness. The Best for Home or Field Uses.

CACO red (Midseason to late) A wonderful New Grape with amber-red attractive berries. Has a distinct sweet catchy flavor resembling that highly-prized European Grape, the Muscat. Given highest reward by Amer. Institute of N.Y. Caco is no common grape,—it is a classy, winning outstanding red grape.

PRICES (2-yr. No. 1 plants)

	Each	3	10	25	50	100	200	500
Caco (red)	\$.35	\$.85	\$2.50	\$5.00	\$9.00	\$17.00		
Portland (white)	.30	.75	2.00	4.50	7.50	13.50	25.00	60.00
Fredonia (blue)	.25	.65	1.75	3.00	5.00	9.00	17.00	40.00
Fredonia 3-yr. plants (bearing size)	.40	1.00	2.50	5.00	8.50	15.00		

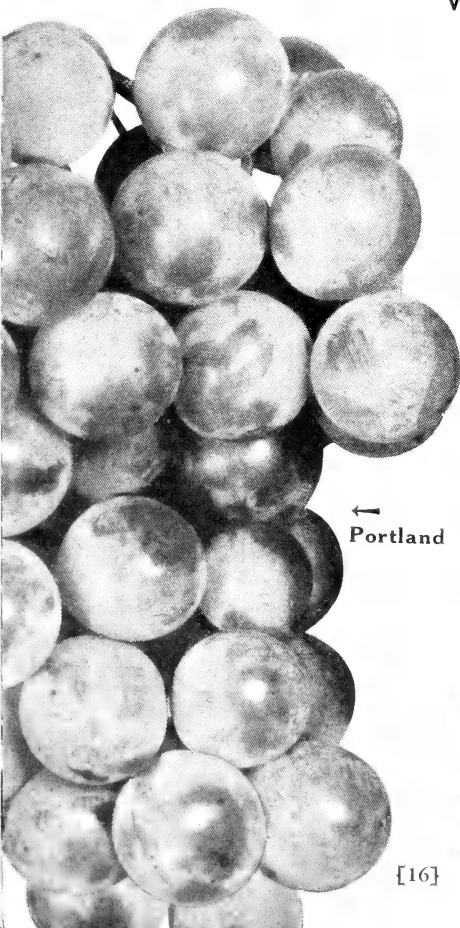
Portland (Early White) Another prize winner. It's the hardest, sweetest white offered. Don't winterkill like other white grapes. Honey-sweet flavor like Calif. grapes. "Top-notch" for juices, or other things made from grape juices.

Fredonia (Early Blue) A remarkable variety to say the least. The best for home uses. Makes delicious jams, jellies, pies, juices, with flavors unlike others made from common grapes. For "eating out of hand" just taste them and you'll want more. Here's your chance to get a grape that will sure please and delight you, and it's hardy.

Above Fredonia

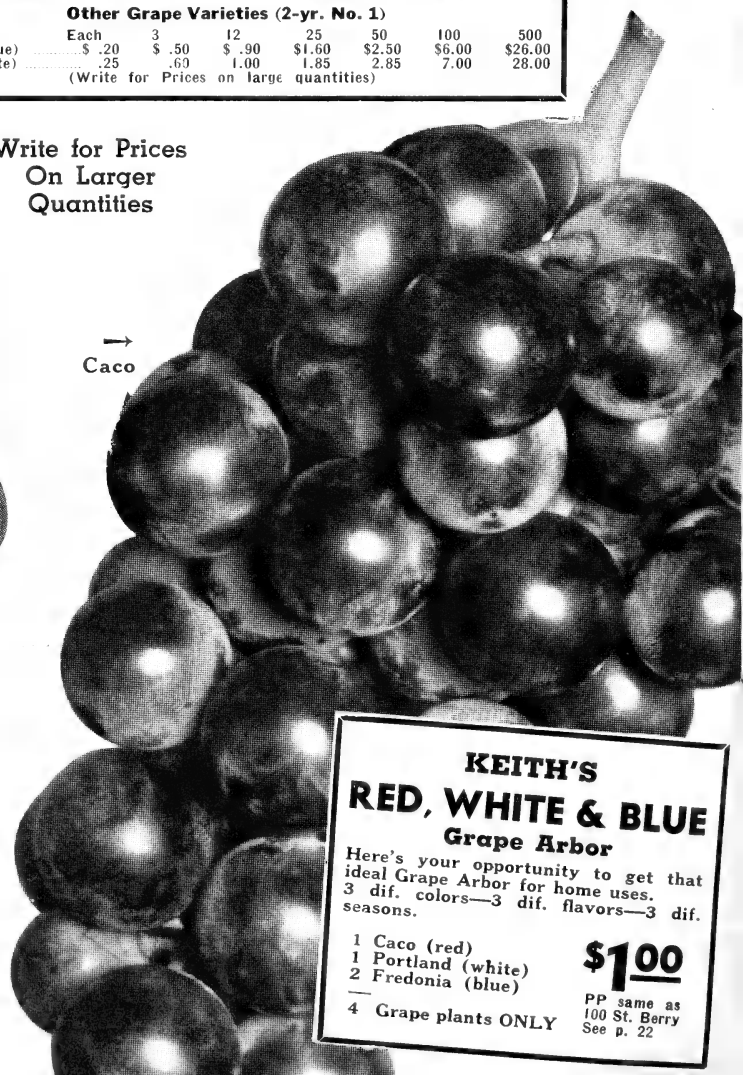
Other Grape Varieties (2-yr. No. 1)								
	Each	3	12	25	50	100	500	
Concord (Blue)	\$.20	\$.50	\$.90	\$1.60	\$2.50	\$6.00	\$26.00	
Niagara (white)	.25	.69	1.00	1.85	2.85	7.00	28.00	
(Write for Prices on large quantities)								

Write for Prices
On Larger
Quantities



← Portland

→ Caco



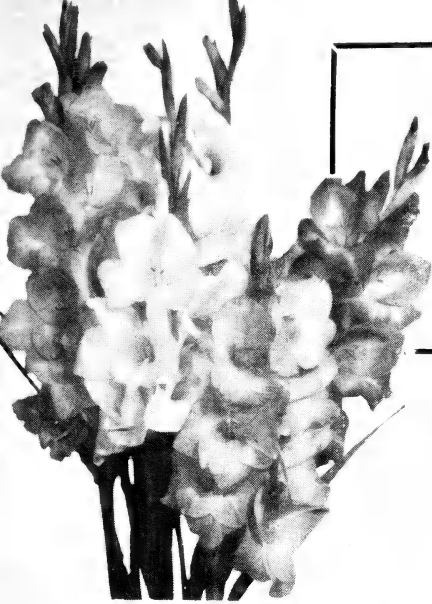
KEITH'S
RED, WHITE & BLUE
Grape Arbor

Here's your opportunity to get that ideal Grape Arbor for home uses. 3 dif. colors—3 dif. flavors—3 dif. seasons.

1 Caco (red)
1 Portland (white)
2 Fredonia (blue)

\$1.00
PP same as 100 St. Berry
See p. 22

4 Grape plants ONLY



Keith's Giant Gladioli Collection

Many Kinds, Many Colors

Made up of real beauties, not "every-old-kind" so often found in "collections." Showy, large-flowered, newer kinds selected for you when "Glads" were in bloom. The kind you will call your friends in to see. Made up of prize winners that sold for \$1.00 per bulb when introduced. **100 BULBS, 10 different kinds. ONLY \$2.15.** Postage as per 100 strawberry plants. If your space can use only half this collection send \$1.25 for 50 bulbs.

100
Bulbs
\$2.15

Keith's Giant Dahlia Collection

A collection of selected Giant Bloomers. This Personally Selected Collection cannot be excelled. We change the list every year including dahlias which have been prize-winners. At least 10 different kinds in different colors of orange, salmon, red, bright pink, white, lavender, etc. **10 ROOTS WILL BLOOM THIS SUMMER. Only \$2.00.** Postage as for 100 strawberries.

KEITH'S PERENNIALS Flowers all Summer

GIANT DOUBLE HOLLYHOCKS. Stately, hardy plants, 6 to 8 feet. Large spikes of double bloom produce showy effects. Clean, healthy, vigorous plants. 3 different colors. **3 for 50c.**

GAILLARDIA. Flowers orange-yellow with red centers. All summer and fall stands dry weather. Very brilliant. Fine for cutting. **3 for 35c; 6 for 75c.**

TRITOMA (Red Hot Poker). Orange-yellow to scarlet-red flower spikes in July and August. Very showy, excellent for border plantings or around pools. **3 for 43c; 6 for 79c.**

6 HARDY ASTERS. The easiest to grow and the most showy of all perennials. These give you those feathery flowers (see picture right), in reds, white, purples and pinks. Six different shades and colors blooming every day from early to late fall and year after year from one planting. All six for **\$1.00.**

CHINESE LANTERN. Produces bright orange lantern-shaped fruit pods which may be cut and dried for winter bouquets. **3 for 43c; 6 for 79c.**

HARDY PHLOX. Keith's Hardy PHLOX. Attractive shades of Pink, Salmon, Red, White. Will bloom this summer. Each group has different colors. **3 plants 49c; 6 for 85c; 12 ONLY \$1.50.**

HARDY CARNATIONS. CRIMSON KING EVERBLOOMING CARNATION. Blooms from July until frost, clove-scented deep red blooms on long stems; very similar to "Dazzler" the much-talked-of Carnation. Plants will bloom this July. **Each 30c; 3 for 75c; 12 for \$2.00.**

ORIENTAL POPPIES. Large crimson to orange-apricot poppy flowers, very showy. You have seen them. They're easily grown. Bloom this year. **3 for 69c.**

DELPHINIUM. Hardy "Larkspurs" in many shades of blue mauve, pink lavender flowers up and down on tip of stem are very beautiful. **3 for 59c; 6 for \$1; 12 for \$1.90.**

Any 4 For 50¢



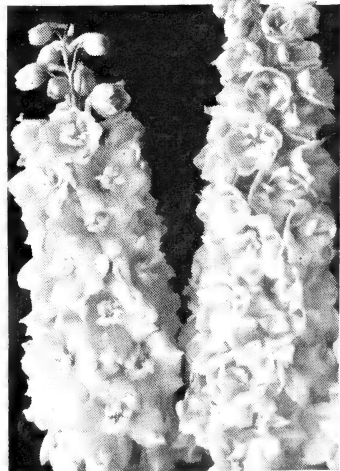
Hardy Asters



Gaillardia



Chinese Lantern



Delphinium



Field View of

Keith's Ameliamums

All those large beautiful blooming bushes you see in this field of Keith's Ameliamums grew from plants set in the spring. Plants just like we will send you. Note those big beautiful blooming bushes in the foreground, over 350 individual blooms on a single bush. Bushes 2 to 3 feet across. Bushes like these would make a beautiful border along your walk, drive, front porch, anywhere. They grow quick.

Keith's Ameliamums

Plant Them for Masses of Early Flowers

They grow, in 90 days or less, beautiful "Balls-of-Blooms," 2 to 3 ft. across and not over 2 ft. high. The most attractive quick-growing flowers for you to set, and they grow anywhere in any soil where other plants grow. Bloom from Aug. 'til snow flies. We offer them this year in five different colors, **YELLOW, RED, BRONZE, PINK, WHITE.**

YELLOW Ameliamum—Masses of orange-yellow double flowers—a solid "Ball-of-Blooms" 30 to 36 inches across, 24 in. high. You'll have thousands of blooms from Sept. on till the ground freezes. Each 45c; 3—\$1.00; 10—\$2.50.

RED Ameliamum—A real wonder. More visitors raved over this "mum" than any other "mum" we grew. Has a catchy rust-red color, double blooms 2 in. across, massed all over the bush (18 to 24 in. across 24 in. high). Sept.-Oct. Most unique addition to the "mum" family. Each 45c; 3—\$1.00; 10—\$2.50.

BRONZE Ameliamum—Deep golden bronze, changing into lighter shades. A profuse bloomer from late Aug. into Nov. 18 in. across, 18 in. high. A solid ball of Bronze. Each 30c; 3—75c; 10—\$1.50.

PINK Ameliamum—Double apple-blossom pink changing to lighter lavender-pink. Solid dense bloomer, round as a ball, 2 ft. across. One of the earliest bloomers, Aug. into Nov. Each 25c; 3—60c; 10—\$1.25.

WHITE Ameliamum—No collection is complete without a white "mum." Its pure white shading to tinges of light pink, blooms early, lasts until snow falls. Individual blooms and bush growth like the Pink Ameliamum. Each 25c; 3—60c; 10—\$1.25.

CULTURAL DIRECTIONS

Select a well drained location in the open, they will do well in partial shade. Work up soil 6 to 8 in. deep, mixing in 1 lb. of good grade of fertilizer per 10 sq. ft. Pack soil firmly, set plants 2 to 3 in. deep, and space them 24 to 30 in. apart. Don't crowd them.

SPECIAL OFFER

Here we offer you our five selected Ameliamums at bargain prices. You SAVE \$1.15. Two plants in each of the 5 colors. **10 PLANTS IN ALL for ONLY.....\$2.25**

2 Yellow..\$.90
2 Red90
2 Bronze... .60
2 Pink50
2 White50

ONLY

\$2²⁵

10 plants ..\$3.40
Special 2.25

(Postage same as 100 strawberry plants. See page 22.)



Here is a single bush of Keith's Ameliamums taken from the field shown above. Over 300 blooms. It is 24 in. across and 30 in. high. Grown from just one plant set in June, plants just like we'll send you.

Keith's Korean Hybrid Chrysanthemums

Very hardy, stands winters anywhere. This class of "Mums" is very popular these days because of their many colors, different bush growths, shapes and shades of flowers. They are a delightful surprise to everyone who plants them. Every plant different—different color, different growth, etc.—still they are all attractive and pretty. Some flowers single, some double, some 4 or more in. across. Blooms during September until ground freezes hard. Supplies cut flowers all this time. Postpaid.

Price (sure-to-bloom plans) 5 for 50c; 12—90c; 25 — \$1.65; 50 — \$3.00; 100—\$4.95.

SPECIAL OFFER

20 Keith's Korean Hybrid "mums" with any other order for Keith's "mums" (postpaid) for **ONLY**

90¢



Keith's Hardy Garden

Chrysanthemums

Will give you an array of beautiful attractive blooms in many colors, from late summer 'til freezing weather. You don't have to wait a year for these gorgeous floral effects. They come quick, begin in August and last until freezing weather. And you will have them another year. All these attractive catchy flowers at one-half the price of other flowers. You'll have flowers all Fall.

We list just the most attractive varieties—just those that visitors to our "Mum" garden went "wild over" last Fall. Every variety is a winner in its kind.

Early Bloomers

Early Bronze (Ponpon type, 20 in.).—Blooms early August through September. Flowers deep orange-bronze. Plants hardy upright bushy. Each 20c; 3—50c; 10—\$1.00

Early Yellow (Ponpon type 20 in.).—Blooms with Early Bronze. Flowers like little yellow buttercups. Rich orange-yellow on long stems. Each 20c; 3—50c; 10—\$1.00

Pigmy Gold (Korean Ponpon type).—Very bushy "cushion type." Early Bloomer. Flowers like little "butter-balls" 1 in. across on long stems. Bright lemon-yellow very double. Plants 24 in. high, 24 in. across. August until November. Each 30c; 3—75c; 10—\$1.50

Alegonquin (Korean-U. S. Dept.—Agri.).—Bushy growth 2 ft. high. Flowers bright lemon yellow, feathery, 2 in. across. Very attractive and very early, August through September. Flower lovers like it. Each 25c; 3—60c; 10—\$1.50

Manantico (Korean from U. S. Dept. Agri.).—NEW Bushy habit much like our Ameliamums. Rose-red flowers 2 in. semi-double. Very attractive, hardy. One of the earliest reds, August-September. Each 35c; 3—95c; 10—\$1.95

Sandra (Bushy cushion type).—NEW. "Ball-like" growth like our Ameliamums. Hundreds of rusty-red flowers all over the well shaped bush. Attracted more visitors' attention than any other variety we have. Its catchy red color "got" them. Early September until winter. Each 50c; 3—\$1.35; 10—\$3.00

EARLY MUM SPECIAL

One each of all our early varieties

1 Early Bronze	\$0.20	1 Sandra50
1 Early Yellow20		
1 Pigmy Gold30	6 plants	\$1.80
1 Alegonquin25		
1 Manantico35		

Special Offer \$1.50

(pp. Same as 100 Strawberry plants)



Jewel



Alegonquin

Midseason Bloomers (Sept. on)

Tasiva (White); Bushy, low-growing 24 in. high. Flowers clear snow white, "whitest of white Mums." Flowers 2 to 3 in across lace-like, double. Each 30c; 3—75c; 10—\$2.00

King Midis (Yellow). Flowers just like Greenhouse Mums, 3 to 4 in. across, very double. Canary-yellow. Long stems. September-October. Bush upright 30 in. Each 30c; 3—75c; 10—\$2.00

Dazzler (Red).—Bushy, upright 24 in. Flowers 3 in. across "dazzling" red, double, lasting. You will fall for Dazzler. Each 25c; 3—85c; 10—\$1.50

Jewell (Lilac-pink). Ponpon type with flowers 1 in. across "dazzling" red, double, lasting. You will fall for Dazzler. Each 25c; 3—85c; 10—\$1.50

Burgandy (red) Korean type. Flowers high wine-red, deeper red centers, 2 in. across. Very hardy, bushes 24 to 30 in. tall. Flowers on long stems. A winner. Each 30c; 3—75c; 10—\$2.00

Little Bob (Mahogany-red). Bushy to upright, 18 to 24 in. tall. Flowers mahogany-red, double, button-like. Bushes covered with blooms. Late September to November. Each 40c; 3—\$1.00; 10—\$2.50

Goblin (Bronze).—Fine for Halloween decorations. Bush spreading to upright. Flowers orange-bronze double, lasting. A dandy late variety. Each 30c; 3—75c; 10—\$2.00

MIDSEASON MUM SPECIAL

One each of all our midseason varieties, 7 in all

1 Tasiva (white).....	\$0.30	1 Goblin (bronze) ..	.30
1 King Midas (yellow) ..	.30		
1 Dazzler (red)25	7 Plants. Total.....	\$2.20
1 Jewell (lilac)35		
1 Burgandy (Wine-red) ..	.30		
1 Little Bob (Mahogany) ..	.40		

Special Offer \$1.80

(pp. same as 100 strawberry plants)

DOUBLE SPECIAL MUM OFFER

One "Early Mum Special"	\$1.80
One "Midseason Special Offer"	2.20
14 plants	\$4.00

Special OFFER \$3.00

(pp. same as 200 strawberry plants. See page 22)

Keith's Fruit Trees—Northern Grown

Hardy

APPLES

YELLOW TRANSPARENT (Summer). One of the earliest apples to bear when trees are only 4 to 5 years old. Flesh white, crisp, juicy, mild acid. One of the best for eating out of hand and excels for apple sauce. Apples in July until September.

WEALTHY (Fall). Takes only 4 to 5 years to come into bearing. One of best for home or market, bears every year. Apples medium to large, rich brilliant red (slightly striped). Excellent quality, crisp white flesh, juicy. One for all-round purposes, eating, cooking, (sauce or pies). Ripens, through September and October. Keeps till Christmas.

McINTOSH (Fall and Winter). Like the Wealthy, bears early. Ripens in early October, keeps practically all winter. Often classed as winter apple. Flesh crisp, white, juicy, with that pleasing, appetizing, aromatic flavor that only McIntosh has. Deep, rich, crimson-red color. Really a fancy variety for home or market. Bears yearly.

DELICIOUS (Winter). One of the best-known apples. You'll see it on sale at all fruit stands and markets. Attractive dark red over a rich yellow subcolor. Large to very large. Flesh tender, white to yellow tinge, not acid (almost sweet). Bears early. Ripens in early October. Keeps all winter.

YELLOW DELICIOUS (Winter). One of the best yellow winter apples. Mild subacid, firm white flesh, golden yellow waxy color. Bears early (3 years), ripens early October, keeps all winter. Much like the Red Delicious except its clear golden color. Bears yearly.

JONATHAN (Winter). Everybody knows the Jonathan apple. Older and more popular than the Delicious. Always sells. Dark glistening red, firm crisp flesh, excellent quality, subacid, good winter keeper, season October to May. Bears young (3 to 4 years), productive, yearly fruiter, recommended for home or commercial purposes.

STAYMEN WINESAP (Fall-Winter). We include Staymen Winesap, often called just "Staymen," because it is such a good all-round apple for home uses—good eating, fine for pies, baked, sauce, or any other home use. Keeps all winter, bears yearly, productive. Uniform large, smooth-skinned apples, striped dark red underlaid with yellow tinge. Flesh firm, crisp, subacid to mild pleasing apple flavor. Buyers like it.

PEARS

BARTLETT (Late Summer). One of the best for quality. Good canner and eats well. Best known and most popular pear. Golden-yellow with catchy reddish-brown cheek. Flesh tender, juicy, delicious flavor. Trees vigorous growers fruiting young.

KIEFFER (Fall). Fruits every year. Trees very healthy, the one pear that can be grown without much spraying, if any. Fruits young, heavy yielder. Pears uniform, large, rich golden-yellow, firm flesh, keeps away into winter. Excellent shipper and commercial canner.

APRICOTS

Apricots, Hansen's Hardy. Can be grown anywhere in the U. S. Stands 50 below zero. Originated by Prof. Hansen, So. Dak. Expt. Station from seed collected in cold East Siberia. Grows and produces during dry hot weather. Vigorous grower, heavy cropper of large yellow sweet tender fruit. Fine for canning, "apricot honey," sauce, etc.

STANLEY PRUNE

(NEW) Prune type, excellent for cooking or eating out of hand. Fruits, large crop every year, tree healthy, vigorous grower. Fruit very large, dark blue thick bloom, with tender, juicy, firm, fine-grained. Very plum sweet. Free-stone. Fruits young, (3 years). Fast becoming a leading plum in the prune type, liked better than German Prune.

Each \$.75, 3 for \$2.10, 10 for \$6.50

Yellow Egg Plum

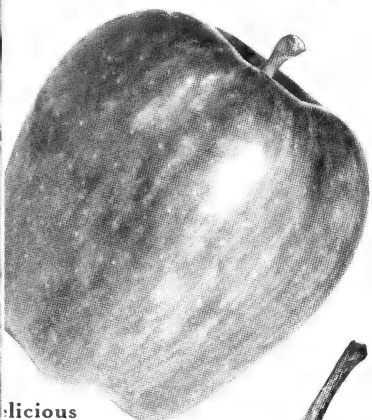
PLUMS

Burbank. The leader in the Japanese plums. Hardy, heavy fruiter, bears yearly. Deep purple-red fruit, pleasing excellent flavor. Early, ripens mid-Aug.

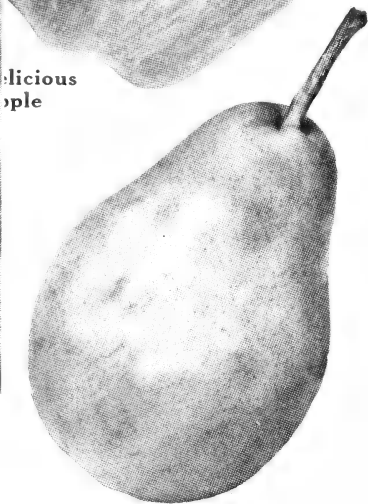
Yellow Egg. The best and best known yellow plum with large golden-yellow fruit; attractive, large, sweet pleasing flavor. Excellent for eating out of hand or cooking (Canned, jam, jellies, etc.). Trees hardy.

Keith's Fruit Tree Prices (1st Grade Trees 4 to 6 ft.)

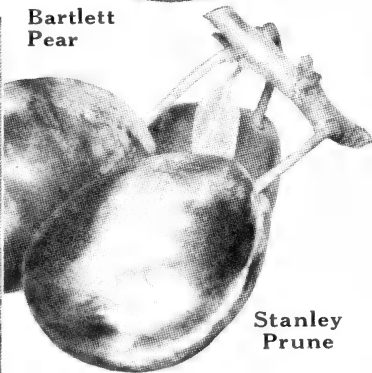
	Ea.	3	10	25	100
Apples, 2 yr.	\$.40	\$1.10	\$3.50	\$ 7.50	\$25.00
Peaches, 1 yr.	.30	.85	2.50	5.75	20.00
Pears, 2 yr.	.45	1.25	4.00	9.50	
Cherries, Sour, 2 yr.	.55	1.50	4.50	10.00	
Cherries, Sweet, 2 yr.	.65	1.90	6.00	13.75	
Plum, 2 yr. (except Stanley)	.60	1.75	5.50	12.50	
Apricot, 1 yr.	.85	2.40	7.50		



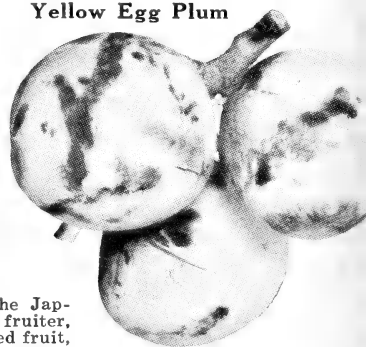
Delicious
Apple



Bartlett
Pear



Stanley
Prune



Special Apple Offer

Your choice of any 5 Apples offered **\$1.95** here for **ONLY**

2 Each of any 5 **\$3.75**
(10 trees in All)

Special Plum Offer

Your choice of any 2 Plums offered here for **ONLY**

\$1.30

PEACHES

ELBERTA (Late). The best known peach. Standard for market. best of shippers. Stands cold winters better than others. Freestone, large, yellow with red cheek, juicy, best of flavor. A sure heavy cropper.

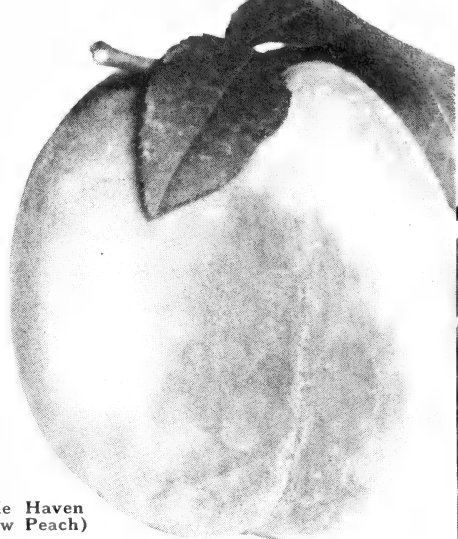
J. H. HALE (Late August). The largest peach grown, yet highly flavored, juicy, sweet. Golden-yellow flesh, fine grained, firm, excellent for eating or for canning. Color attractive deep-yellow with deep carmine cheek.

GOLDEN JUBILEE (Early August) New. One of the best early peaches. Large, golden yellow, with red cheek resembling Elberta. An extra good shipper for an early peach. Thrives and buds hardy. Freestone. Excellent flavor.

SOUTH HAVEN (Early August) An early attractive peach for home uses or market. Yellow with attractive red cheek. Stands severe winters. Dependable fruiter. Freestone, sweet peachy flavor. Fruits young.

HALE-HAVEN (Mid-August)

New. A cross between J. H. Hale and So. Haven. Has the size of the Hale with the productiveness of the So. Haven. It's sure a fine, valuable peach. Earlier than Hale or Elberta. Deep yellow color with tinted red cheek. Flesh yellow, firm and juicy, sweet peach flavor. Freestone, year-ly cropper.



Hale Haven
(New Peach)

SWEET CHERRIES

(Two of the best sure fruiters)

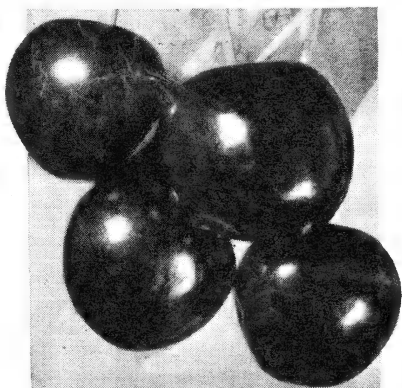
BLACK TARTARIAN (Black) Heavy fruiter, hardy, bears every year. Fruit tender, sweet, juicy; color attractive black. One of the best for home or market.

NAPOLEON (Yellow). Sometimes called "Royal Ann." The best yellow cherry, it's hardy sure cropper every year. Hardy, healthy grower. Fruit light lemon-yellow with red cheek, heart-shaped. An "Old Reliable."

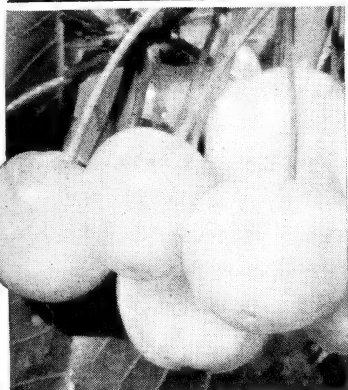
SOUR CHERRIES

(The Two Leaders)

EARLY RICHMOND. Most popular early sour cherry. Fruit medium size, dark red, tart, real juicy. Good cooker, regular heavy cropper.



Black Tartarian Cherry



Napoleon Yellow Cherry

MONTMORENCY. Ripens in late June just after Early Richmond. Prolongs your cherry season. One of best market cherries, excellent for pies and canning. Thick juicy meat (lots of it), bright red, pleasing sub-acid flavor.

Keith's Evergreen Tree Sale



(Trees 8 to 12 in. high, 2-yr. transplants)



PYRAMID ARBOR VITAE. Upright Columnar growth, bright green dense foliage—50c.

COLORADO BLUE SPRUCE. Glistening light blue, very attractive—45c.

NORWAY SPRUCE. Very popular Spruce, fast growing, best for Xmas trees—21c.

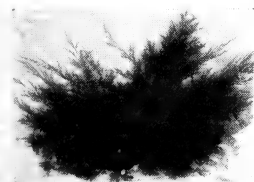


AUSTRIAN PINE. Very hardy, long attractive dark-green needles—25c.



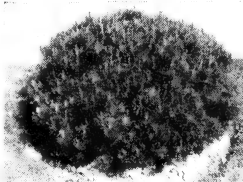
MUGHO PINE. Low globular dwarfish growth. New growths very pretty, like candles. 35c.

PFITZER JUNIPER. Graceful low-growing, spreading, attractive dark green—50c.



Special Offer

One each of the above
(6 in all) ONLY \$1.88
Three each of the above
(18 in all) ONLY \$4.75
Five each of the above
(30 in all) ONLY \$7.50
(PP same as 100 Red
Raspberries).



SOILMASTER

Rejuvenates gardens, lawns. Odorless, makes soil mellow. Ideal for strawberries, fruits. It's a decomposed leaf mold and decayed vegetable matter. A natural plant food.

2 bu. bag \$1.00
not prepaid

(Shipped by Fgt. or Exp.)

Here's Your
Chance to Help

Win The War

Remember
Pearl Harbor

We Offer Defense Saving Stamps on Cash Orders

This year we are cutting the cost on our customers' cash order and offering Defense Saving Stamps to cover the same. We are, in this way, taking less for our plants and turning the amount into Defense Saving Stamps which we will forward to the customer. The amount depending upon the size of the cash order. It may not be much in the case of some orders, but we feel that every stamp purchased will help just that much toward the great cause now before all of us. We will do our part by

offering you the reduction on your order, if you will accept same and instruct us to buy and send the stamps to you with your order acknowledgement.
This offer covers only those cash orders amounting to \$3.00 or more, and is not effective on orders mailed (post-marked) after April 11th, 1942. Should you not care to accept the Defense Saving Stamps, we will allow you to select additional stock to cover the same saving that the Stamps cover.

Your Choice of the Following Amounts in Defense Saving Stamps or in Additional Nursery Stock

AMOUNT OF CASH ORDERS

	Amount Allowed on Cash Orders Mailed		
	Before Feb. 15	By March 15	By April 12
On Cash Orders from \$ 3.00 up to \$ 5.00.....	\$0.40	\$0.30	\$0.20
On Cash Orders from 5.00 up to 7.0070	.50	.30
On Cash Orders from 7.00 up to 10.00	1.00	.70	.50
On Cash Orders from 10.00 up to 15.00	1.50	1.00	.70
On Cash Orders from 15.00 up to 20.00	2.50	1.50	1.20
On Cash Orders from 20.00 up to 25.00	3.50	2.00	1.50
On Cash Orders from 25.00 up to 30.00	4.50	3.25	2.20
On Cash Orders from 30.00 up to 40.00	5.70	4.50	3.30
On Cash Orders from 40.00 up to 50.00	7.00	6.00	4.50
On Cash Orders of \$50.00 or more.....	9.00	7.50	5.50

NOTE.—These Cash Offers do not apply on Special Offers (except on Blueberries and Kanner King), Bargain Offers, Combination Offers, or Special Prices listed in the Berry Book. The Defense Saving Stamps we send you will be accepted as cash on future orders sent in this season, (before June 1st, 1942).

Information for Customers

- 1.—USE ORDER BLANK, filling in all information.
- 2.—ORDER EARLY. Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice at varieties, and benefit by our discounts.
- 3.—SHIPPING SEASON from late March until late May, depending on season. Also in Fall after we have had cold enough weather to harden plants.
- 4.—PLANTING SEASON. Set plants early as you'd make early garden and from then on until after corn-planting time. (When oak leaves are about size of squirrel's ears).
- 5.—REMITTANCE. Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, Bank Drafts, etc. Letters containing Currency should be REGISTERED. C. O. D. shipments will be made if one-third is sent with order.
- 6.—YOUR PROTECTION. We guarantee safe arrival, but do not hold ourselves responsible for negligence of damage in transit. We replace orders to the

- extent of damage or loss if customer sends within five days statement from Exp. Agent or Postmaster showing extent of same. Parcel Post shipments must be insured if loss is to be recovered. Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and strawberry plants after May 15th.
- 7.—EXPRESS SHIPMENTS now have a special cheaper rate for strawberry plants. This makes Express shipments cheaper than Parcel Post on most orders, and besides Express shipments are always insured against damage or loss. This costs extra by Parcel Post. By Express plants travel better as they are not in tight closed mail bags. They have plenty of ventilation and are not so subject to heating. We suggest, when possible, have your shipments come by Express.
- 8.—PARCEL POST SHIPMENTS. Small orders can be sent as cheap by Parcel Post, especially into States in Groups 1 and 2. Distant shipments are more expensive. Parcel Post shipments are not insured. This costs extra. The Parcel Post tables give postage to add. See bottom of page.

STATE GROUPS For Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

- Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.
- Group No. 2 includes Ia., Mo., Pa., Minn., N.Y., Del., N.J., Va., Tenn., Ky., Md., D.C.
- Group No. 3 includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N.M., La., Miss., Ala., Ga., Fla., N. and S. Car., Maine, N.H., Vt., Mass., R.I., Conn.
- Group No. 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what group your State is in, then refer to Parcel Post Table below for postage to add if your shipment is to come by Parcel Post.

Those who are planning on sizeable orders should send us your list of wants for a special allowance. We would be pleased to quote you on any order that you may select from this Berry Book.

Plants Required Per Acre

	Width of Row	Plants in Row	Plants Per Acre
Strawberries (field culture)	3 ft. 8 in.	18 in.	8,000
(garden culture)	3 ft.	18 in.	9,700
Evbr. St'bry. (field).....	3 ft.	16 in.	11,000
Evbr. St'bry. (garden).....	3 ft.	12 in.	14,500
Red Raspberries	6 ft.	3 ft.	2,400
Black Raspberries	7 ft.	3 1/2 ft.	1,800
Grapes (light soil).....	8 ft.	10 ft.	540

PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to Balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
St'bry, 1-yr. Asparagus. For first 100 plants or less.....	12c	21c	31c	47c
For each additional 100 plants or less.....	8c	14c	24c	40c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less	17c	28c	41c	65c
For each additional 100 plants or less.....	12c	21c	31c	60c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less.....	15c	23c	38c	52c
For each additional 50 plants or less.....	9c	14c	25c	47c
Shrubs, Roses, 2-yr., Grapes, 2-yr., transplants—25 plants or less	12c	21c	31c	47c
For each additional 25 plants or less.....	8c	14c	24c	40c

WRITE YOUR NAME AND ADDRESS HERE

Name

Post Office

Street

State

R. F. D.

PLACE
STAMP
HERE

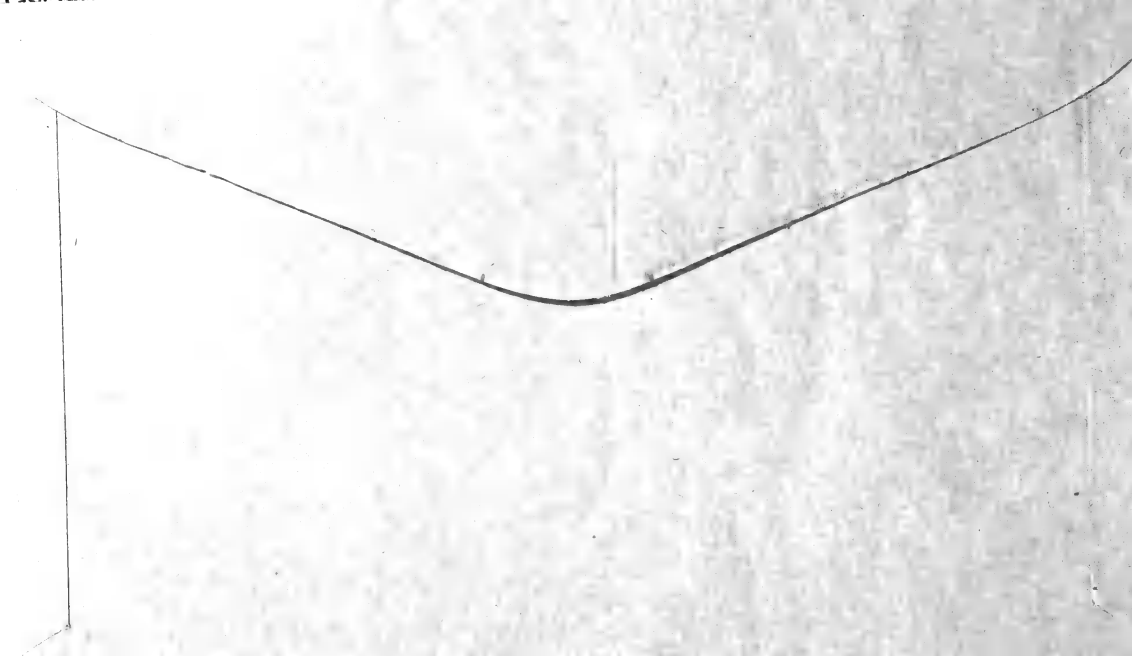
KEITH PLANT NURSERY

"Strawberry & Blueberry Headquarters"

SAWYER,

41

MICHIGAN



Dear Friends:

To have printed our Berry Book it's full usual size this year, would have taken nearly five acres of printing surface,, BUT the trimming off the unnecessary edges to the very type edge, many pounds of needed paper were saved enough to make many shell casings for our defense guns. We realize that this trimming makes our Berry Book not as attractive as usual, but a saving was made, thereby, for a good cause. A saving is also passed on to you on page 22 in this Berry Book, and for THIS saving we are offering you Defense Savings Stamps.

KEITH PLANT NURSERY

by B. W. Keith



TRY THIS BIG LIVE MAGAZINE NOW!

12 MONTHS

Easy to read—you'll like it

YOU will be delighted and wonder how these two great up-to-the-minute illustrated magazines, now printed together, can cost so little. It's for all—men, women, boys and girls.

ONLY **25^c**

Farm Journal and Farmer's Wife, Philadelphia, Pa.
Enclosed is 25c for FARM JOURNAL and FARMER'S WIFE 12 months. My money back if not satisfied.

My Name is.....

R. F. D. Box or Street

If you live on a R. F. D. put route number in first space above for prompt service.

P. O. State

IMPORTANT: Coupon must be sent direct to Farm Journal and Farmer's Wife, Philadelphia, Pa., with 25c, coin or stamps. Offer not good outside the 48 States.



SEE
OTHER
SIDE

MUTUAL BENEFIT

Farm Journal and Farmer's Wife does not generally offer one year subscriptions; but since we believe that reading this splendidly illustrated farm, household, garden and news magazine is the greatest benefit to our friends and patrons, and so indirectly to us, the Publishers have co-operated by making this

12
MONTHS
25c

GET-ACQUAINTED-OFFER

Farm Journal and Farmer's Wife is published monthly; big issues; new timely features; fine pictures; beautiful colored covers. Brief, easy to read; 64 years old. Largest subscription list in the world, — over 2½ million from Maine to California; Money back if not satisfied.

UNLIKE ANY OTHER MAGAZINE

For folks who live in the Country and love the Country. Printed on fast-running presses, this Month - Ahead - Magazine gets the important news to you first when it is valuable and useful.

Farm Journal section: Latest ideas in farm practice, machinery, equipment, livestock, dairying, poultry, crops, orchard, garden, and everything about the farm. Regional farm news gives national view-point. Washington news.

Farmer's Wife section carries new practical ideas on home

decorations, fashions, fancy-work, health and beauty. Foods, recipes tested in our own Farm Kitchen. Features on country life. Farm Women's letters, etc. Fiction by nationally known authors.

Youth section: Latest 4-H Club and FFA news, answers to youths' problems, grooming, etiquette, parties, games, movies, sports, aviation, hobbies, success stories, money-making ideas, jokes, cartoons, etc.

Mail this Mutual Benefit Coupon today with 25 cents, coin or stamps, direct to Farm Journal and Farmer's Wife, Philadelphia, Penna.

KEITH PLANT NURSERY
Strawberry and Blueberry Headquarters
SAWYER, MICH.

If you are now a Subscriber, you may mail or give this Valuable Coupon to a friend who is not.

PLEASE USE THIS ORDER BLANK

NOTE—If you are wanting your Cash Allowance in Defense Saving Stamps, see P. 22.

Am't. Enclosed.....

HOW SENT — Check ()

P. O. Money Order () or

(.....)

DATE..... 194

NAME.....

POST OFFICE.....STATE.....

STREET.....R. F. D.....

EXPRESS OFFICE IF DIFFERENT FROM POST OFFICE.....

SHIP ON OR ABOUT..... SHIP BY Express () Parcel Post ()

Have You Purchased Plants from Us Before? (☐ No—Yes ☐) If so, When? (Give Year)

We substitute unless instructed to the contrary, but never until the varieties ordered are exhausted; and in all cases, if so requested, we cheerfully refund money instead of substituting. If allowed to substitute we will gladly give you the benefit of our knowledge of the different varieties.

Shall We Substitute? Write "Yes" or "No."

No. of Plants

NAME OF VARIETY

PRICE

NOTE: Refer to Page 22 for the amount in Defense Savings Stamps due you on this order if sent in before April 12th, and for \$3.00 or more.

Orders for 300 or more plants often come cheaper, Quicker, Safer and Better by Express when shipped into states in groups Nos. 2, 3 and 4. States grouped page 22.

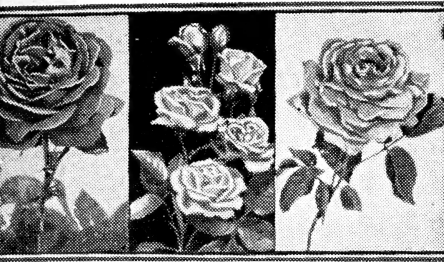
Am't Included for Postage. (See P. 22).

TOTAL.....

TRUE TO NAME — While we use every precaution to have all plants, etc., true to name, we will not be responsible for any sum greater than the cost of the stock should any prove otherwise than as represented.

Our \$1⁰⁰ Bargains — Real Values

Here we offer money values unequaled before. These articles come postpaid unless otherwise stated. Order by Number and Name, as "Bargain No. 6 Dogzoff."



EVERBLOOMING ROSES

Three 2-yr bushes, Golden Rapture, Caldonia, Gruss Teplitz. 3 Climbing roses. **\$1⁰⁰**
(Postpd. in States grp. 1 & 2, beyond add 15c)



Climbing Roses

Three 2-yr. bushes Paul Scarlet, Amer. Beauty, Silver Moon. All 3 **\$1⁰⁰**
for
(Postpd. State Grp. 1 & 2, beyond add 15c)

English Walnut Trees

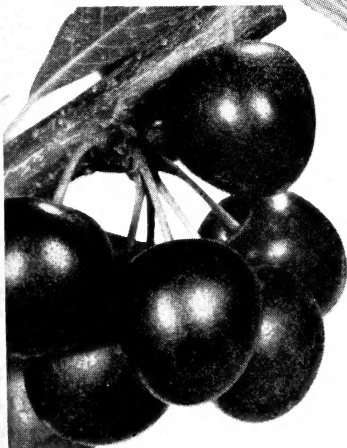
Hardy, productive, fast growers. 1 tree 2 to 3 ft (not **\$1⁰⁰** prepaid)

Kills Moles Every Time

Simply drop small amount in holes and it kills the moles. Won't injure plants or grass. Called "Mologen." Non-poisonous to birds or animals. Two ½ lb. Cans **\$1⁰⁰** (postpaid)



English Walnut



HANSEN'S BUSH CHERRY

2-yr. bushes
Ornamental and fruit is valuable for eating and canning. Cherries good size, excellent flavor. Bushes beautiful when in bloom. Very hardy. Two 2-yr bushes (post paid) (Fruiting **\$1⁰⁰** Size)

GARDEN AND FRUIT SPRAY

Protect your fruit plants from diseases and insects. Also ideal for garden crop protection. 1 lb. makes 8 gal. 3 lb. Bag. (Not prepaid) **\$1⁰⁰**



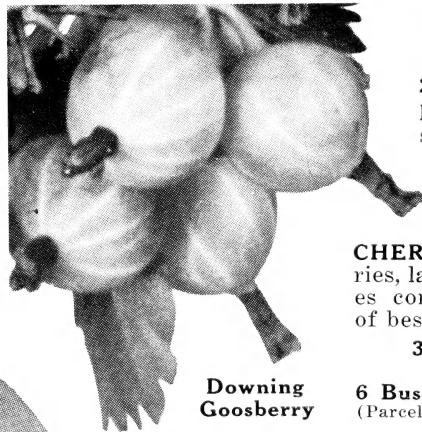
Special Fruit and Garden Fertilizer

Makes all plants grow better. All-round complete balanced plant food. 10 lb. bag. (not prepaid) **\$1⁰⁰**



Vitamin B1 Tablets

For plants only. Stimulates root growth. Makes plants grow faster. You read much about Vitamin B-1 for plants. We offer it here—100 Vitamin Tablets (postpaid) **\$1⁰⁰**



Downing Goosberry

Current Bushes

2-yr. plants
PERFECTION. Long stems of beautiful red berries not very acid. One of the best hardy red currants.

CHERRY. Attractive red berries, large like cherries, bunches compact. Productive, one of best for garden use.

3 Perfection 3 Cherry

6 Bushes **\$1⁰⁰**
(Parcel post same as 200 Strawberry plants)

Downing Goosberry Bushes (2-yr)

Large yellowish green berries. Ideal for cooking and table uses. Bushes thrifty, vigorous growers. 5 bushes. (Postpaid same as 200 st. berry plants) **\$1⁰⁰**

NORWAY SPRUCE

12 in. Real little trees will grow into Xmas trees. 7 Norway Spruce (postpaid) **\$1⁰⁰**



"Dogzoff" Keep dogs away from bushes, trees, evergreens, furniture. Drives moles out of garden or lawns. Prevents rabbit injury. 1 can, summer's use (post paid) **\$1⁰⁰**



NEW!

A Thornless BOYSENBERRY

Absolutely NO "Stickers"
Canes Smooth as Grape vines

NOW You can pick and handle Boysenberries without gloves. This new discovery has revolutionized the growing of this luscious wine-red berry. The great drawback before was those vicious thorns. Now the berries can be picked and vines handled without gloves, for the canes and stems of Keith's Thornless Boysenberry plants are absolutely thornless,—as smooth as grape vines.

Berries Liked By Everybody

Berries wine-red and fully twice as large as blackberries, up to 2 inches long. Ideal for home uses, have that "raspberry-blackberry" flavor, unlike any berry you have ever tasted, liked by everybody. They make the best of pies, jams, etc., and are delicious canned. Commercial canners want them above any other berry. When you taste Thornless Boysenberry, either fresh, in pies or canned, you will never be without them—and they are so easily grown in your garden or field.

How to Grow Boysenberries

Culture of the thornless or thorny Boysenberry is the same. Set the plants 8 by 8 feet and cultivate as any bush fruit. Tie the vines (canes), in the spring, on wires stretched over top of posts 3 ft. above ground. Allow the young canes to remain on the ground all winter. Cut out the old canes as soon as fruiting is over and take from field and burn. Set about 700 plants per acre. They can be grown along and tied to garden fence.

PRICES Lowest Ever. Plants of the Thornless Boysenberry have been very costly but now we can list them the lowest ever. Keith's Thornless Boysenberry plants cost no more than what you would have to pay for thorny plants elsewhere.

		PRICES (1-yr. plants)	
3 for.....	\$.60	100 for.....	\$ 7.00
6 for.....	1.00	200 for.....	12.50
12 for.....	1.65	300 for.....	17.50
25 for.....	2.65	500 for.....	26.00
50 for.....	4.90	1000 for.....	50.00



Keith's Thornless Boysenberry
(Actual size). Note size of these
Luscious Berries, unexcelled for
pies, etc.

KEITH'S REGULAR BOYSENBERRY

Largest of the Cane Fruits
Berries 2 in. or more long

PRICES

(1-yr. plants)

3 for 50c; 6 for 75c;
12 for \$1.00; 25 for
\$1.65; 50 for \$3.00;
100 for \$4.90; 200 for
\$8.00; 500 for \$16.00;
1000 for \$30.00.

Boysenberry is a new creation resulting from crosses between the Raspberry, Blackberry and Loganberry. It grows long vines like the dewberry and is easily grown. It is very profitable, for the berries are in great demand everywhere.

THE BERRIES

The berries are very large (2 in. long or more), wine-red with a pleasing, catchy flavor, unlike any one other berry. They are very juicy, unexcelled for pies, jams and the like.

SPECIAL OFFER

In order that you may have both kinds of our Boysenberries we make this special offer.

3 Thornless Boysenberry
3 Regular Boysenberry

\$1.00

6 plants ONLY
Parcel post same as 25 St. Berry pits. see p. 22



Keith's Regular
BOYSENBERRY.
Larger than your
thumb.